

linc: LEAD. IMPACT. NETWORK.



**Making
connections
that make
a difference.**

If you're a young professional who is passionate about making an impact on the world around you, welcome to the club. You are definitely not alone.

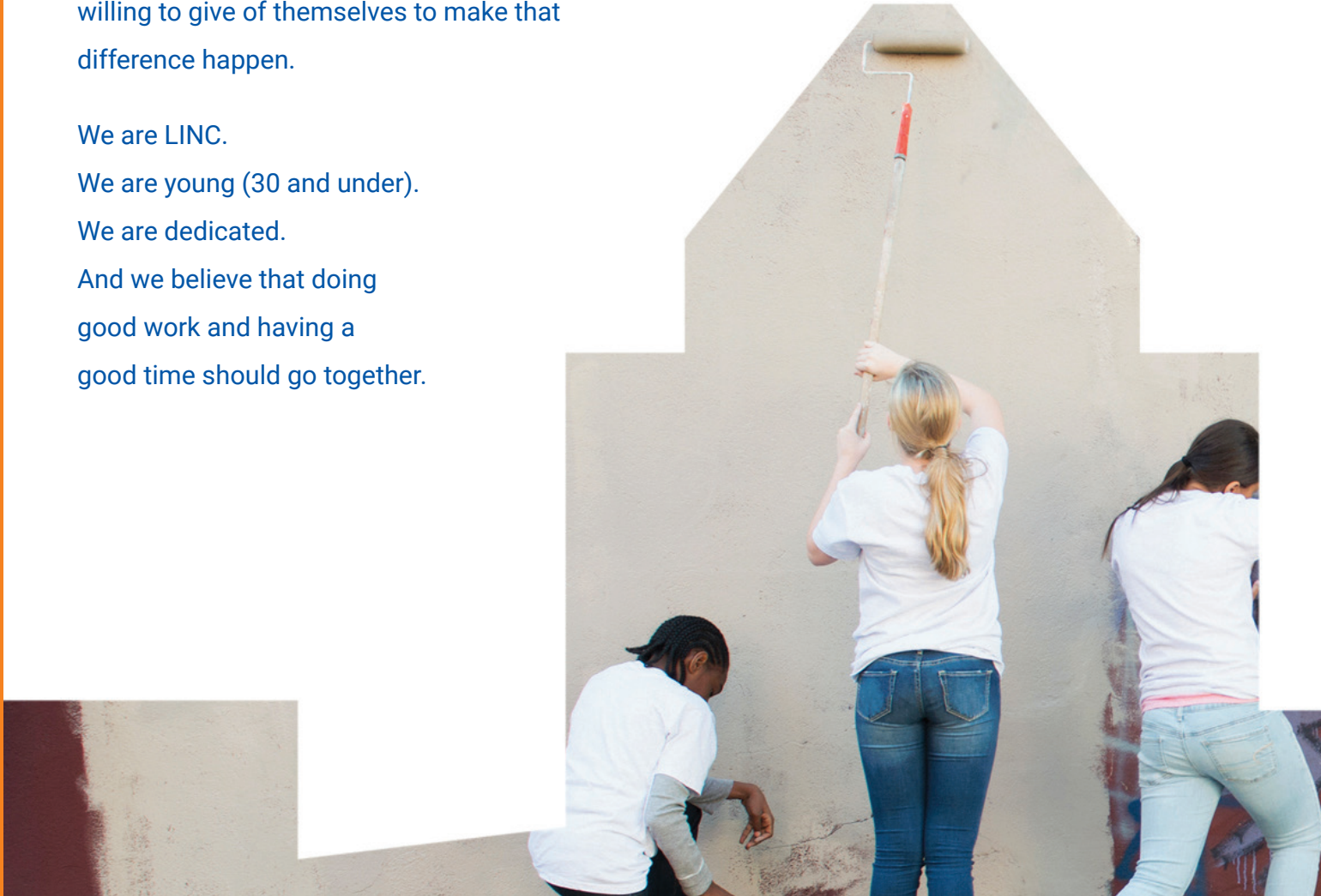
United Way of Southwestern Pennsylvania would like to connect you with others who are ready to lead, and willing to give of themselves to make that difference happen.

We are LINC.

We are young (30 and under).

We are dedicated.

And we believe that doing good work and having a good time should go together.



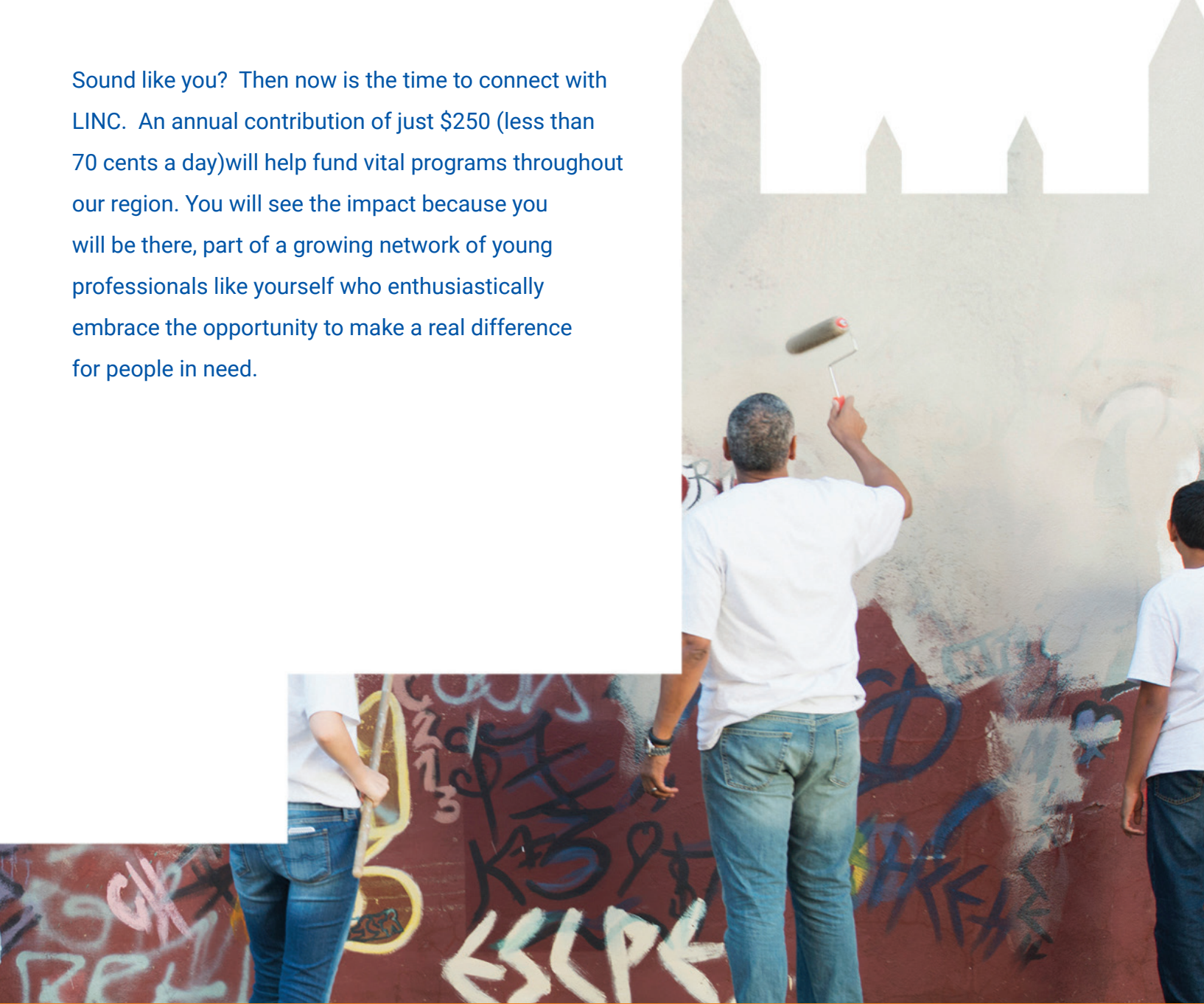
“Being part of LINC has really opened my eyes to important issues affecting the community. It has allowed me to get involved in making a difference.”

– Katie Kopczynski, Eaton

“LINC has given me opportunities to grow both professionally and personally. Through active volunteering, I’ve been able to give back and see the impact my time and resources can make.”

– Grant Fleming, Hefren-Tillotson, Inc.

Sound like you? Then now is the time to connect with LINC. An annual contribution of just \$250 (less than 70 cents a day) will help fund vital programs throughout our region. You will see the impact because you will be there, part of a growing network of young professionals like yourself who enthusiastically embrace the opportunity to make a real difference for people in need.



When you become a United Way member,
you positively impact our region every day in a thousand ways.

Games for Good
 Volunteer Free Tax Prep **fitUNITED**
Early Education Supporting Veterans
 Healthy Out Of School Time **Women in Crisis**
 Women's Leadership Council Preventing Sexual Assault
Preventing Hunger Be A Middle School Mentor
2-1-1 and Homelessness
 After School Programs
Keeping Seniors Safe At Home
 Cold Weather Shelter **Improving Employment**
Supporting Seniors
 100,000 Books **Literacy**
 Improving School Attendance
Financial Stability



\$250=

- 50 literacy kits to early childhood classrooms.
- Food and shelter for 5 people in need.
- 6 hours of financial counseling for a veteran striving to be self-sufficient.
- An hour of in-home support for 12 senior citizens who could avoid nursing home care.

YOU PROBABLY HAVE SOME QUESTIONS.

Where exactly does my money go?

It stays right here in our community where it can do the most good. Your annual contribution of \$250 will go to United Way's Impact Fund or key initiatives. You can be confident that we select only the highest-performing agencies to partner with and regularly report the results for all to see.

What else needs to be done?

There's rarely a day that volunteers aren't needed around our area. If you have a special skill or passion, chances are United Way can put it to good use helping neighbors and building neighborhoods.

So, other than doing the right thing, what's in it for me?

In addition to growing your leadership skills, joining LINC lets you:

- Meet and network with other young professionals.
- Attend personal and professional development events.
- Strengthen your resume with real-world service and membership in a respected organization.
- And, (did we mention?) have lots of fun.





**NOW IS THE TIME
TO BE UNITED.**



United Way
of Southwestern Pennsylvania

Ready to get involved? Or maybe you still have questions.
Contact Robert Jackson at Robert.Jackson@unitedwayswpa.org
or call 412-456-6863 for more information about LINC.