

Women's LEADERSHIP COUNCIL

Leadership
that mobilizes
the caring
power of
women to
improve lives.



United Way of
Southwestern Pennsylvania



WOMEN'S LEADERSHIP COUNCIL

Leadership

that brings
women together
to make a
difference in our
community.

United Way's Women's Leadership Council (WLC) is a dedicated network of women with talent and passion for making our community better for everyone. Since 2001, WLC members have served as local philanthropists and volunteers.

Whether you are at the start of your career, a seasoned professional, or someone in our community who wants to make a difference, the Women's Leadership Council is a great way to get involved in the community. Together, this group supports important work that helps thousands of people improve their lives and succeed. WLC members embrace the chance to connect, share and empower.

You can be one of them.



Leadership that changes women's lives for the better.

In 2013 Women's Leadership Council identified a need in the community. After hearing first hand about the number of calls for help from women experiencing a first time financial crisis, the women of the WLC mobilized to take action. They launched United for Women, an initiative specifically designed to help women recover from an unexpected or traumatic event, such as the death of a spouse, divorce, job loss or a health crisis. Since then, United for Women has helped nearly 7,000 women avoid financial crisis, find or improve employment and avoid homelessness.

*united*forwomen



Leadership that brings women opportunity.

There is no other women's organization in our community like United Way's Women's Leadership Council. The achievements and philanthropic impact of its membership represents the best of our city. And membership is not only an investment in the health of our community, but also an investment for the members themselves who enjoy many benefits including:

NETWORKING AND PROFESSIONAL DEVELOPMENT OPPORTUNITIES

WLC membership offers many ways to get engaged throughout the year including:

- Annual WLC Wine Tasting Event
- Annual WLC Breakfast
- On-going hands-on volunteer opportunities
- Quarterly Spotlight Series

CONNECTING TO OUR COMMUNITY

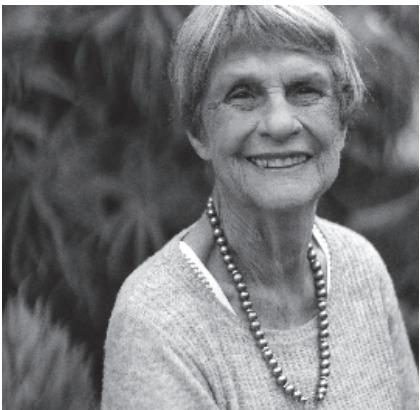
WLC members have unique opportunities to see firsthand the difference their support can make. And they can align their support with the causes they are most passionate about including:

- Impacting the lives of women in crisis
- Improving outcomes for disadvantaged children
- Helping financially struggling families achieve financial stability
- Providing opportunities for people with disabilities
- Helping our local veterans get back on their feet
- Providing support for seniors and their caregivers

TOGETHER LEADING

TOGETHER Leading enables a WLC member to sponsor a woman of promise, 35 years of age or younger, "to get her leading". TOGETHER Leading sponsors inspire a philanthropic spirit in young women that could evolve into a lifetime of service.

WLC members make an additional gift of \$500, allocated to either the Impact Fund or United for Women, to sponsor a young woman of her choosing, giving her the opportunity to experience all that the WLC and Bridges Society have to offer during the campaign year.



Leadership that enables women to step up and make an impact.

With a donation of \$1,000 or more to United Way, you join a dynamic group who are making a difference for people in need in our community. And, United Way offers a special step-up giving option that provides donors with the opportunity to join the WLC with an initial gift of \$500 by incrementally increasing their gift over the course of three, or five years. Make a step up commitment now, and you will be recognized as a Women's Leadership Council member, with full access to all member benefits.

TWO CONVENIENT PLANS

	Year 1	Year 2	Year 3	Year 4	Year 5
3 Year Plan	\$500	\$750	\$1,000		
5 Year Plan	\$500	\$600	\$700	\$850	\$1,000

**\$78.8
Million**

raised by WLC members since 2001

WE'RE GLAD YOU ARE INTERESTED IN BECOMING A WLC MEMBER.

To get involved, enroll or learn more, contact:

Lee Ann Munger at 412-456-6749 or leeann.munger@unitedwayswpa.org or Lynne Popash at 412-456-6871 or lynne.popash@unitedwayswpa.org



GINEVRA VELTRE
*Women's Leadership
Council Member*

Why become a WLC Member?

“United Way spends time and energy figuring out the real needs of the community. I can put my money in one place and trust they will help to solve a range of real problems.”

- Candyce Fly Lee: Engineering & Construction Director of Projects, Williams Company

“Before joining WLC, I had no idea how robust the due diligence process was or that I could have the opportunity to be so involved in deciding how to allocate the funds where they are most needed.”

- Molly Crooks: Senior Associate to Greg Peaslee, Executive Vice President and John Galley, Senior Vice President | UPMC

“I like bringing friends and co-workers to WLC events. Walking into a room with over 1,000 women at the annual Breakfast is a powerful and uplifting experience.”

- Wendy Koch: Special Projects Manager, Pittsburgh Magazine

“There really isn’t anything like this group in our community. It is an incredible, diverse and talented group of women who are dedicated to gaining an understanding regarding issues our communities face and finding a way to make an impact.”

- Christine (Chris) Kush: Director of Operations at EMBA Worldwide and The Center for Executive Education, University of Pittsburgh

“The power of women helping women is formidable. The proof is in seeing the difference we have been able to make for so many people in need.”

- Christine Bryant: Sr. Vice President Coatings, Adhesives and Specialties – N. America, Covestro

“The step-up program is a great opportunity for early WLC involvement. I feel fortunate to have gotten to know so many talented, inspiring and dynamic women through my membership.”

- Julie Patter: Attorney, Cohen & Grigsby

“I’ve developed some great personal and professional connections through the WLC and at the same time have been able to be involved with making a real difference in our community.”

- Denise Smalley: Administrative Director, University of Pittsburgh

“WLC membership is more than just a donation. You can become deeply involved through hands-on volunteering or helping to make decisions about how to invest the funds to have the greatest impact on those in need.”

- Diane McKee: Retired, Peoples Natural Gas

“The health and well-being of women is a cause I care deeply about. United Way’s WLC allows me to support my passions, and make a difference for women in our community.”

- Yvonne Cook: President, Highmark Foundation

Join WLC!



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