

October 29, 2018

Dear TOGETHER Leading Protégé Applicant,

Thank you for your interest in applying to be a protégé in the United Way Women's Leadership Council **TOGETHER Leading** program, designed to identify and engage our region's next generation of women leaders. Emerging female leaders, 35 years of age or younger, are invited to fully immerse themselves in the WLC experience and learn why philanthropy and community service will play a critical role in their future.

Selected protégés will be "matched" with a current Women's Leadership Council (WLC) member who will sponsor the protégés membership for up to a two-year period. **An applicant may already have a sponsor secured; if not, United Way will make a match, based on availability.** Additional program details can reviewed on the attached summary.

As an applicant, please be mindful that sponsors are investing and committing resources, both from a financial and time perspective, and it is expected that protégés will take their role seriously and participate in impactful and meaningful ways.

Applications are due by Friday, November 30, 2018 and will be evaluated and awarded by the WLC Corporate Workplace committee. Up to twenty-five protégés will be accepted and matched for the new program year beginning in January 2019.

Please submit the following materials:

1. Completed Application
2. Resume

Please submit all materials via email by **Friday, November 30, 2018** to the attention of Lynne Popash, Director, Women's Leadership Council at lynne.popash@unitedwayswpa.org

Thank you for your interest in TOGETHER Leading.

For more information or questions, please call me at 412-456-6871.

Best Regards,

Lynne Popash
Director, Women's Leadership Council

TOGETHER Leading

Program Summary

2018-2019

Overview

United Way of Southwestern PA launched TOGETHER Leading in 2017 with the goal to nurture the next generation of women leaders. This initiative enables a Women’s Leadership Council (WLC) member to sponsor a woman of promise, 35 years of age or younger, “to get her” leading” by introducing her to all that WLC and Bridges Society has to offer. The match process begins during campaign, culminating by year’s end. The new class officially kicks off in early February at the “Meet your Match” Lunch and Learn.

Program elements (new for 2018-2019)

Protégé applications will be accepted through November 30, 2018. A minimum of 25 protégés will be selected and matched with a current WLC member/sponsor through their additional gift of **\$500 allocated to either the Impact Fund or United for Women.** The protégé then commits to WLC membership in year two with a minimum gift of \$250 (with full WLC membership benefits), followed by the traditional step-up program. Step-up membership will continue to provide for full WLC membership benefits at a gift level of \$500 while allowing for either three or five years of additional time to plan for the annual gift level of \$1,000.

Protégé Year 1	Protégé Year 2	Step-up Member Year 1	Step-up Member Year 2	Step-up Member Year 3	Step-up Member Year 4	Step-up Member Year 5
\$0	\$250	\$500	\$750	\$1,000		
\$0	\$250	\$500	\$600	\$700	\$800	\$1,000

What’s expected of Sponsors?

TOGETHER Leading is not a mentorship program; as a sponsor, your primary role is to underwrite the protégé’s membership. Although not required, we encourage sponsor and protégé to develop a regular communication plan that fully illustrates the benefits of participating in WLC and engaging in events and volunteer initiatives.

There are no formal requirements; it is up to the matched pair to develop a relationship that best fits for them.

What’s expected of Protégés?

Sponsors are investing and committing resources, both from a financial and time perspective, and it is expected that protégés will take their role seriously and participate in impactful and meaningful ways. You will have an opportunity to experience the benefits of WLC membership without an initial financial investment.

Protégés are encouraged to use their experience to fully immerse themselves in the WLC experience and identify if future membership will be a meaningful part of their philanthropic and community service plans.

Activities may include:

- ✓ Attending WLC and Bridges Events
- ✓ Participating in a volunteer activity
- ✓ Group engagement ideas
- ✓ Networking with fellow protégés and sponsors at a “TOGETHER Leading networking mixer event
- ✓ Consider TOGETHER Leading as a pathway to WLC membership via a step-up membership or leadership gift at the conclusion of the program.

Additional Opportunities:

Wine Tasting Social Media Ambassador Program

Sign up as a volunteer ambassador for the 14th Annual WLC Wine Tasting Event on Thursday, March 28, 2019 at Heinz Hall, 6-9PM.

You’ll help raise awareness of the incredible work WLC members are doing to help local women, showcase the many benefits of WLC membership, and encourage others to get involved.

Volunteers will be invited to participate in an orientation session and overview with United Way’s PR and social media agency, Blender. Volunteers will then attend the wine tasting event and serve as one of our “official” social media ambassadors at the event, where they will interact with nearly 500 WLC members and guests.

TOGETHER Leading Quarterly Mixers

Join fellow TL sponsors and protégés quarterly for an informal after-work gathering. United Way will recruit a TL matched pair to plan the event and secure a venue partner.

Dates TBA

TOGETHER Leading
United Way of Southwestern Pennsylvania

Protégé Application

Deadline: Friday, November 30, 2018

Date

Name

Title

Employer

Years in current position

Home Address

City/State/Zip

Work Phone

Mobile Phone

Work Email

Personal Email

Which is preferred? Work Personal

Education

Professional Certifications

Volunteer Experience

Please share your goals for professional and personal growth through participation as a TOGETHER Leading protégé:

How do you envision leveraging your TOGETHER Leading experience after completion to create positive change in our community through the work of United Way and in other community service roles?

What area of United Way's Impact Work is of most interest to you? (Check all that apply)

- | | |
|--|---|
| <input type="checkbox"/> Financially Struggling Families | <input type="checkbox"/> Children/Youth |
| <input type="checkbox"/> People with Disabilities | <input type="checkbox"/> Seniors |
| <input type="checkbox"/> Veterans | <input type="checkbox"/> Women |
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Do you have a prospective TOGETHER Leading Sponsor? Yes No (not required for participation)

Name

Email and Phone:

Name of your immediate Supervisor:

Email and Phone:

Application Submission Date: Friday, November 30, 2018

Email to: lynne.popash@unitedwayswpa.org

For more information, please contact Lynne Popash, Director, Women's Leadership Council, at 412-456-6871 or lynne.popash@unitedwayswpa.org