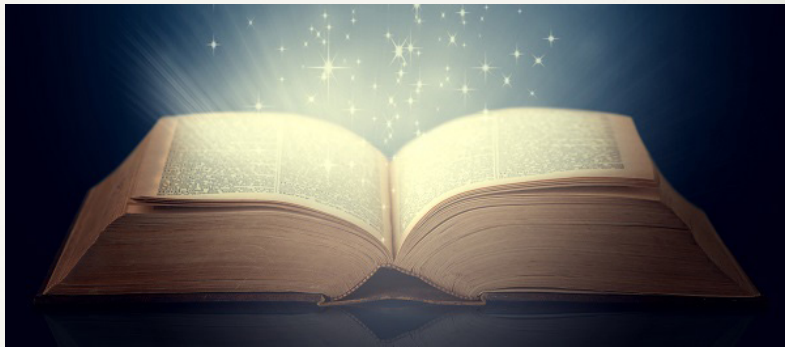


#100KBooks

Organize a book drive.
Help a child start a
new chapter.



Over the next three years, United Way's 100,000 Books Campaign seeks to increase reading skills in children to prepare them for school so they can achieve academic success. Help us by organizing a book drive in your community!

How to Organize a Book Drive in 8 Steps

United Way of Southwestern PA is collecting new books for children in Pre-K through third grade.

1. Gather a group of people to help you - set up a committee of volunteers, organize your friends or enlist your family to assist. There is power in numbers!
2. Determine when and where to hold the book drive (ex: local schools, libraries, bookstores, community centers).
3. Decide the span of time for the book drive - Days? Weeks? The entire month?
4. Promote the book drive via handouts, posters, social media, etc.
5. Set up the drive collection site.
6. Station volunteers to collect books and run the drive for your given timeframe.
7. Deliver the books to United Way or arrange for a book pick-up.
8. Share your photos and success stories on social media and tag @unitedwayswpa.

Supplies Needed for Your Book Drive

- Table and chairs
- Boxes or bins for collecting books
- Name tags for volunteers
- Promotional materials to distribute
- Banner or other way to designate collection site
- Post-it notes to label the number of books collected per bin

More Ways to Get Involved

- Donate at My United Way fundraiser for the 100,000 Books Campaign: bit.ly/100KBooks

Contact Michelle at michelle.messer@unitedwayswpa.org to plan a Literacy Kit event.

