



JOIN US FOR UNITED WAY'S HOODIES FOR THE HOLIDAYS

How To Organize A Hoody Drive

1. Gather of group of people to help you. Set up a committee of volunteers (ie: friends/colleagues)
2. Determine the time frame of your Hoody Drive. Drives should be completed by October 13th.
3. Determine how long the drive will last—a few days, a week, a month?
4. Promote the hoody drive via email, social media, posters or other means. Use United Way's online toolkit for creative tools, suggested content and more by visiting bit.ly/HoodiesToolkit
5. Set up a drive collection area—a common area in your workplace or an employee's office space.
6. Deliver the new hoodies to United Way's offices at 1250 Penn Avenue.
7. Share photos and success stories of your drive on social media. Tag @unitedwayswpa and use #HoodiesForTheHolidays

Supplies Needed For Your Drive

- Table and chairs
- Boxes or bins for collecting hoodies
- Name tags for volunteers
- Promotional materials (go to bit.ly/HoodiesToolkit for help)
- Poster or signage

More ways to get involved:

- Make a donation at bit.ly/Hoodies2017. Just \$30 will provide one student in United Way's Be A Middle School mentor program with a hoodies that will inspire them to dream big
- Keep an eye out for an invitation to attend United Way's volunteer event in November, where other young professionals will collect, sort and wrap hoodies to be given during the holidays.
- Learn about becoming a Middle School Mentor at uwsdpa.org/be-a-middle-school-mentor

Need more information? Contact Ellen Maxfield, United Way's Next Generation Engagement Manager, at 412-456-6843 or Ellen.Maxfield@unitedwayswpa.org.

**It's amazing how much
good one hoody can do.**



be a
middle school
mentor