

**Subject Line:** What happens when you give a middle schooler a hoody?

**Email Body:**



## JOIN US FOR UNITED WAY'S HOODIES FOR THE HOLIDAYS

When you give a middle schooler a hoody, he starts to picture himself in college. She begins dreaming about becoming an engineer. And everyone feels good about providing a caring bit of encouragement when kids need it most.

Join us and donate a new hoodie to our hoodie drive. Our goal is to collect 00 hoodies by October 13th.

Drop off your hoody at COMPANYLOCATION, or make a donation of \$30 at [bit.ly/Hoodies2017](http://bit.ly/Hoodies2017) and we will donate one for you.

Thank you for supporting local kids in our community.

**It's amazing how much good one hoody can do.**