

HOST A DRIVE THIS HOLIDAY SEASON. AND BRING A BAGFUL OF JOY TO A SENIOR.



It's easy – and fun – to collect items to fill holiday gift bags for seniors. Here are a few easy steps.

- 1. Gather a group** of people to help you – set up a committee, group of friends or family. There is power in numbers!
- 2. Determine when and where** to hold the gift bag drive.
- 3. Decide the span of time** for the drive – Days? Weeks?
- 4. Promote the gift bag drive** via posters, email, social media, etc. United Way has a toolkit with all the materials you need.
- 5. Set up** the drive collection site.
- 6. Station volunteers** to collect items and run the drive during your given timeframe.
- 7. Fill the holiday gift bags** with the items you collected and write a special message to the recipient with the gift tag provided by United Way in the toolkit.
- 8. Deliver the gift bags** to United Way by November 27 (United Way offices are closed on November 23 and 24).
- 9. Share your photos** on social media and tag @unitedwayswpa.
- 10. Other handy tips for your collection drive**
Supplies Needed:
 - Tables and chairs
 - Boxes or bins for collecting items
 - Name tags for volunteers
 - Promotional materials to distribute
 - Banner or other way to denote collection site

More Ways to Get Involved

- ♥ Donate online to fund a gift bag at bit.ly/OYHHolidays
- ♥ Volunteer to organize bags and deliver them to senior facilities
- ♥ Volunteer to spread holiday cheer at a party at bit.ly/OYHHolidays17

More information, including the toolkit items and days/times for distribution, is available at:
uwsdpa.org/open-your-heart-toolkit

Have questions? Contact Wendy at WendyMcCabe.Koch@unitedwayswpa.org



Open Your  to a Senior

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