



United Way's Games for Good event Key Messages

- United Way is committed to helping local children succeed by building character, teaching healthy habits and promoting academics.
- As part of its fitUnited initiative, United Way will host the second annual Games for Good volunteer event to help underserved children learn the importance of physical fitness and eating healthy.
- At last year's event, almost 400 young professionals volunteered at Highmark Stadium with over 800 local children and it was a fun and meaningful day.
- By encouraging healthy eating and increased physical activity, we can prevent the negative effects of poor nutrition and obesity on health, school performance and more.
- United Way hopes to engage 500 young professionals to volunteer at the event and lead 1,000 youth from underserved neighborhoods through activities, games and stations that promote healthy eating and the importance of staying active.
- United Way's Games for Good, presented by First National Bank, will take place on Tuesday, October 9th from 3:30-7 p.m. at the David Lawrence Convention Center in downtown Pittsburgh
- The event will conclude with a happy hour from 6-7 p.m. where fellow volunteers can mingle, make new connections and have a good time.
- To register, please visit bit.ly/Games-For-Good2018

