## FOR IMMEDIATE RELEASE

CONTACT: Abby Mathieu Swalga abby@blenderadv.com 304-281-8097 (cell) 412-709-6149



## United Way of Southwestern PA earns Charity Navigator four-star rating for eighth consecutive year

Only 3% of charities nationwide receive this recognition

Pittsburgh, Pa. (Sept. 17, 2018) – United Way of Southwestern PA (UWSWPA) earned a four-star rating from Charity Navigator for its eighth consecutive year. This four-out-of-four-star rating was given for United Way's strong financial health and commitment to accountability and transparency.

"We are committed to low overhead, transparency and accountability," said Bob Nelkin, president and CEO, UWSWPA. "For our donors, we want every single dollar to make a difference. For the community, we continue to evolve and innovate to meet their most critical needs. United Way is a trustworthy investment, dedicated to the wise use of funds that result in profound community change."

Only 3% of charities rated by Charity Navigator receive the distinction of a four-star rating for eight consecutive years in a row. Charity Navigator aims to guide intelligent giving and advance a more efficient and responsive philanthropic marketplace, where givers and charities work together to combat pressing issues. Ultimately, this achievement provides donors and volunteers with a sense of security and trust as they give their dollars and time to United Way.

"United Way of Southwestern Pennsylvania executes its mission in a financially efficient way," according to Michael Thatcher, President & CEO of Charity Navigator. "United Way exceeds industry standards and outperforms most charities. This exceptional designation sets United Way apart from its peers and demonstrates its trustworthiness to the public."

This past year, United Way helped nearly 300,000 people across the region with preventative and critical services.

**About United Way of Southwestern PA –** United Way of Southwestern Pennsylvania, serving Allegheny, Butler, Westmoreland, Fayette and Southern Armstrong counties, leads and mobilizes the caring power of individuals, the business community and organizations to help local people in need measurably improve their lives. United Way creates long-lasting change for the betterment of our community.