**Reminder Email**

Send Time: Midway through campaign

Sender: ECM

Subject: You can still make a difference

We are halfway through (**COMPANY NAME**)’s 2019/20 United Way Campaign, and we need your support to meet our goal! When we all work together, we can make a big difference for people in need. United We Fight, United We Win.

Consider a gift to United Way’s Impact Fund or a key initiative. By giving to the Impact Fund, you support the highest performing agencies in our community who have been able to show measurable results for those in need.

Follow the link below and show your support. Thank you for joining your colleagues at (**COMPANY NAME**) and joining United Way to fight for the health, education, financial stability and basic needs of everyone in our community.