100,000 BOOKS CAMPAIGN

United Way of Southwestern Pennsylvania has partnered with KPMG to launch the 100,000 Books Campaign.

Nearly
45,000
books distributed in the past year

38,000+
volunteers

47,000+
hours logged by volunteers

MEASURABLE IMPACT

Over the next three years, United Way's 100,000 Books Campaign seeks to increase reading skills in children to prepare them for school so they can achieve academic success. The campaign will look to:

- Improve the reading skills of children in need in our neighborhoods and give them access to quality books.
- Reinforce the importance of building early literacy skills for parents and caregivers.
- Improve graduation rates resulting in greater independence in the long-term.
- Create supportive connections between adult volunteers and at-risk kids.

United Way of Southwestern Pennsylvania

GIVE. ADVOCATE. VOLUNTEER. **MAKE AN IMPACT.**

United Way of Southwestern Pennsylvania serves Allegheny, Butler, Westmoreland, Fayette & Southern Armstrong Counties