United Way of Southwestern Pennsylvania has partnered with KPMG to launch the 100,000 Books Campaign.

**MEASURABLE IMPACT**

Nearly

70,000+ books distributed in the past year to help nurture a love of reading in young children who need access to quality books

39,000+ volunteers

49,000+ hours logged by volunteers

United Way’s 100,000 Books Campaign seeks to increase reading skills in children to prepare them for school so they can achieve academic success. The campaign will look to:

- Improve the reading skills of children in need in our neighborhoods and give them access to quality books.
- Reinforce the importance of building early literacy skills for parents and caregivers.
- Improve graduation rates resulting in greater independence in the long-term.
- Create supportive connections between adult volunteers and at-risk kids.