United Way plays a key role in advocating for good public policy. We also help to educate both policy makers and the community to promote informed decisions on important issues.

**ALLIES FOR CHILDREN**

- Helps to create a strong voice for children by leading local and state efforts to:
  - Change the way public schools are funded in Pennsylvania
  - Enhance safety measures and improve relationships between police and children
  - Connect uninsured children and families in the City of Pittsburgh to enrollment assistance
  - Advocate for policies that support out-of-school time opportunities

**CAMPAIGN FOR WHAT WORKS**

- Is a collaborative statewide effort of many organizations and coalitions to ensure the future of vital human service programs and the wellbeing of the thousands they serve by:
  - Raising public awareness of the value of local human service organizations
  - Helping the human and social service sector better advocate the importance of their work
  - Highlight proven programs that provide services to those in need at less cost to taxpayers
  - Encouraging all levels of government to make human service organizations a priority

**MEASURABLE IMPACT**

- Campaign for What Works successfully advocated, through the #IWantToWork social media campaign, to pass House Bill 400 — helping young people with disabilities find employment
- Allies for Children successfully advocated to pass House Bill 1552 — removing politics from school funding decisions
- Allies for Children helped the City of Pittsburgh land a $200,000 grant to enroll all children and youth in quality, affordable health care plans