Be There

Students who miss more than two days of classes per month are significantly more likely to fall behind in school. By encouraging and positively reinforcing excellent attendance, we are helping students stay in school and achieve until graduation.

MEASURABLE IMPACT

- 50+ organizations committed to providing quality afterschool programs to the youth they serve
- 900+ youth practitioners trained
- 56,000 children served

To prepare children to succeed in school and in life, Be There mobilizes thousands of trusted, caring adults to promote school attendance. Unlike traditional efforts to reduce absenteeism, Be There is a campaign focused on encouragement and positive reinforcement to promote consistent attendance, which is an issue both locally and on a national level.

- Mobilizes thousands of trusted, caring adults to promote excellent school attendance to children
- Focuses on encouragement and positive reinforcement to address chronic absenteeism
- Leverages students’ biggest influences: mentors, tutors, early grade readers, afterschool workers, scout leaders, clergy, crossing guards, teachers, etc. to promote school attendance in a positive way
- Gets involved to problem solve and assist the child and family when obstacles arise
- Leads to better school attendance, greater success in school and more opportunities following graduation