Coaching Boys Into Men

United Way of Southwestern Pennsylvania, FISA Foundation and The Heinz Endowments are helping to blow the whistle on unhealthy relationships before they begin.

MEASURABLE IMPACT

9,800+ student athletes have been reached since 2017, reinforcing respectful relationships

The program has been implemented 1,300+ times by coaches to 69 unique schools across 54 unique school districts and nine counties

Coaching Boys Into Men is an innovative, evidence-based program that partners with athletic coaches to help young male athletes practice respect towards themselves and others.

- Designed to work with high school athletes
- Proven effective. A study found the program decreases perpetration of sexual violence and increases bystander intervention
- Gives coaches the tools to promote long-term healthy behavior through conversations about respectful dating relationships and sexual boundaries
- Provides specific content to help coaches encourage their athletes to become leaders in their school culture who can model respectful behaviors for their peers and help prevent relationship abuse
- Takes coaches only 10-15 minutes a week to implement over the course of a sports season