

SAMPLE EMAIL

Header Image:



Subject Line: *Join Me to Show the Pride*

Do you remember the first time you wore a college sweatshirt? It might have been a parent's alma mater. Or an older sibling. But you probably felt a lot of pride. I know I did.

For many kids in our area, a new college hoodie can inspire big dreams for their future and at the same time, bring warmth during the freezing Pittsburgh winter.

Now you can join up with United Way and help hundreds of students "Pull On The Pride" this holiday season with a new college hoodie. Here's how:

1. Sign up for United Way's Pull On The Pride holiday wrap party on November 20th at Heinz Field. There will be food, fun activities and networking with other young professionals like yourself. Register here: doyouliveunited.org/PullOnThePride
2. Donate a NEW college or trade school hoodie by XXX You can drop it off here: XXX

This year, we've set a big goal: 400 hoodies. I'm committed to securing at least XX myself with help from friends like you.

Thanks you for your support. This is a great way to get the holiday started, and an even better opportunity to make a difference with a deserving student in our community.