A Once in a Lifetime Gift.

No matter your stage in life, now is a great time to consider a life insurance policy that is a protected gift to United Way. When you pay the United Way Life™ policy premium, United Way is named the beneficiary, and upon the death of those named in the policy, that gift becomes exponentially bigger. Unlike a typical United Way donation, United Way Life™ is a gift that multiplies in value – as much as 5 - 8 times or more of the cost of the insurance premium paid by the donor. You can leave a legacy that can make an immeasurable difference in the local community.

Pay a Little, Give a Lot.

• The cost of the gift, paid as premium, is multiplied substantially when United Way receives the policy payout.
• The premium payment is further offset by 50% matching dollars made possible by a generous United Way donor (up to $2,500 per year, per donor).
• A portion of the policy premium is also tax deductible.

Add United Way Life™ to Your Giving Strategies

• Creating a life policy is easy and affordable.
• In just a few simple steps, a policy of $200,000 or more can be created with your own agent or directly through United Way.
• The premium is paid over five years, or you can choose to pay in full upfront.
• Multiple lives can be added to the policy.
• United Way Life™ giving does not disrupt your current estate plan.

Your Leadership Counts Today and into Tomorrow.

Your gift will be a vehicle for the future, improving lives for those who need it most. But your gift of over $200,000 will be recognized today, giving you membership in United Way Tocqueville Million, a worldwide movement of forward-looking leaders extending their impact for generations to come.