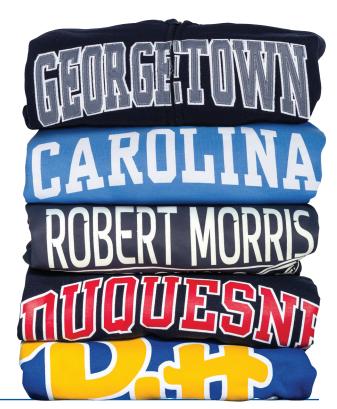


WARM UP A STUDENT'S HOLIDAY WITH A NEW COLLEGE HOODIE.

Something happens when a student first puts on a college sweatshirt. They feel proud. They feel motivated. And they see themselves as college-bound. And, perhaps most importantly, they feel protected from the cold Pittsburgh winter.

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PRIDE ON THE OUTSIDE. WARM ON THE INSIDE.