SAMPLE EMAIL

 Header

Subject Line: Help Build STEAM for Wilkins Academy Library

Hello, friends.

I'm really excited to be working on a campaign to help motivated kids in our area succeed, and I could use your help. For just the cost of a couple lattes, you can make an enormous impact.

Recently, Woodland Hills district transitioned Wilkins as a STEAM (Science Technology Engineering Arts and Math) Academy. Now they need to modernize their library so students can reach their potential. This means a refreshed space, learning stations and technology.

You can find out more about the campaign here (LINK TO YOUR CAMPAIGN). But here's the bottom line: even a small donation ($10, $15 or $25) can make a huge impact on creating the kind of library students deserve and need to succeed.

This campaign is happening now, so please commit now. Can I count on you to help me Build STEAM for Wilkins Library?