## **SAMPLE SOCIAL POSTS**

## <u>Twitter</u>

The students at Woodland Hills' Wilkins STEAM Academy need our help. Join me and @PUMPpgh to help refresh #WilkinsLibrary. \$10/\$15/\$25 can make a huge impact. (INCLUDE YOUR CAMPAIGN URL)

## Facebook/Instagram

I'm helping Wilkins STEAM Academy create a library their students need to succeed. Can I count on your support? We're making this happen now! (INCLUDE YOUR CAMPAIGN URL)

## <u>LinkedIn</u>

I'm involved in a campaign to help students at Wilkins STEAM Academy, and hoping you can join me. A school library is more than stacks of books and a place to be quiet. It can be a great equalizer; giving access to learning resources and unlocking possibilities for every student. To be successful, the Wilkins students need a modern, more tech-friendly library environment – one that encourages learning, creativity and collaboration.

Your donation can make an enormous impact on the success of Wilkins STEAM Academy students. Even a small contribution of \$10, \$15 or \$25 can help us reach these critical, but attainable upgrades. Thank you for your support!

(INCLUDE YOUR CAMPAIGN URL)