

LEADERSHIP THAT LIFTS US ALL.



United Way of
Southwestern Pennsylvania



TOCQUEVILLE



THE TOCQUEVILLE SOCIETY

The Tocqueville Society is a powerful group of philanthropic leaders who invest \$10,000 or more annually in United Way of Southwestern Pennsylvania. More than five hundred influential business and civic leaders are part of the Tocqueville Society, and have invested more than \$9.1 million in United Way's work in our community – in the last year – forever improving the lives of thousands of people. The Tocqueville Society raises the bar for philanthropy and humanitarian service and inspires generosity in others.



Leadership that brings opportunity.

Tocqueville Society is a community of leaders who are making great change here in Southwestern Pennsylvania. As they create opportunity for those in need, they also enjoy benefits. Tocqueville Society leaders:

- Forge relationships with like-minded, influential community leaders
- Participate in the work of United Way with other Tocqueville donors, experiencing the impact of your gift firsthand
- Evaluate agency proposals and make funding recommendations as a member of an Impact Fund review committee
- Receive special invitations and access to exclusive social events
- Participate in meaningful volunteer events designed specifically for Tocqueville Society and their families
- Are recognized in United Way's publications and media outlets

Leadership that achieves lasting change.

Tocqueville members help us create sustainable solutions – not temporary fixes – to our community's most urgent issues. The need is great:

- Last year, PA 2-1-1 Southwest responded to 118,000+ inquires for help.
- 1 out of 3 children in our community are living in families that are struggling financially.
- 78% of seniors living at home rely on family and friends as their only source of support.
- 6 out of 10 people with a disability graduate high school without a plan for the future.

Together, with help from United Way's Tocqueville Society, we are seeing great results. Last year:

- Over 10,000 hardworking, low-income families received \$15.4 million in income tax refunds as a result of our free tax prep program.
- Over 200,000 children were served through our United for Children initiatives, to ensure they receive a good education and lead successful, healthy lives.
- Over 42,000 seniors and caregivers received assistance to avoid loneliness, isolation, manage stress, maintain their independence and enhance their quality of life.
- Over 5,000 people with disabilities were served to improve job finding skills and confidence, provided with access to housing for greater independence, and self-advocacy to improve opportunities and lead systemwide change.



CHILDREN & YOUTH

\$10,000 will provide 2,500 meals to school-aged children who may not be able to access food due to school closings related to the pandemic.



STRUGGLING FAMILIES

\$10,000 will provide 90 women with safe, supportive housing for one week following a life-altering crisis.



PEOPLE WITH DISABILITIES

\$10,000 will help 18 veterans with a disability obtain benefits, employment and housing as they work toward financial independence.



SENIORS

\$10,000 will provide 50 seniors with prevention services to avoid a fatal fall or home accident.

Leadership that steps up to the opportunity.

United Way offers a special giving option to allow community leaders to “step up” to the Tocqueville Society level of giving over a period of five years. Make a commitment now to incrementally increase your annual United Way gift, building to a full \$10,000, and you will be recognized as part of the Tocqueville Society from year one, with full access to all Tocqueville Society benefits.

A CONVENIENT 5-YEAR PLAN

	Year 1	Year 2	Year 3	Year 4	Year 5
5 Year Plan	\$5,000	\$6,000	\$7,500	\$9,000	\$10,000

LEADERSHIP THAT LEAVES A LEGACY.

Whether you are managing a loved one’s estate, or assets of your own, nothing is more satisfying than being able to leave a legacy for one’s community. When you make a planned gift to United Way, you will be supporting meaningful work and can benefit from tax-free giving or tax reductions that provide a better financial return for your estate.

LEADERSHIP THAT SURPASSES EXPECTATIONS.

Ranked as the fifth largest chapter in the nation, the Tocqueville Society representing Southwestern Pennsylvania raised more than \$9.1 million in 2019-2020 and has helped transform lives throughout the region.



"Giving a Tocqueville-level gift to United Way is one of the best uses of your money you can make. United Way looks at areas of real need and delivers the most to the bottom line with our contributions. I've been overwhelmed with the need in the community and overwhelmed with the graciousness of the recipients of United Way's help. In terms of helping people who have real needs that can't be fulfilled elsewhere, United Way is so effective. I'm honored to be involved and see the contributions used as effectively as they are."

— John A. Barbour



Why become a part of the Tocqueville Society?

"If we continue to encourage people to be active in organizations, like the United Way and its Tocqueville Society, we can be a positive force for change in the modern world."

– Mike Lyons, North Allegheny School District

"Growing up, I learned the value of hard work and the importance of helping others, and I like to think that I am not only continuing to live by these principles, but am also raising my kids to do so, as well."

– Melissa Tea, K&L Gates

"There's a tremendous amount of misfortune in our community, and we should all take responsibility to succor each other. United Way is a catalyst in philanthropy and serving the needs of our community. As a Tocqueville member, you become a champion for United Way."

– Sherri Grask, Aon Risk Solutions

"Any of us could be in a dire situation. United Way's Tocqueville Society's contributions truly improve lives."

– Mary Richter, Schneider Downs

"No matter your passion, there is always a reason and place for your contributions to be made and used at United Way. If you have the means and are willing to make sacrifices, you can help make the community a better place."

– Enzo Santilli, Grant Thornton LLP

"Giving back to our community is a selfless benefit, but joining United Way and becoming a Tocqueville member has provided substantial networking benefits, as well as access to various resources and discussions through the events they host. There's always more we can do to support our community and those in need. I challenge everyone, including myself, to think outside of the box to find unique ways to help others."

– Amy Masters, KPMG

"My mom and dad were great role models. I watched how they gave back to the community, and it made me want to do the same. Pittsburgh's willingness to give never ceases to amaze me."

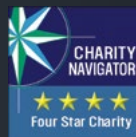
– Tom Grealish, Henderson Brothers, Inc.

WILL YOU JOIN THE LEADERS WHO ARE CHANGING LIVES FOR PEOPLE IN NEED IN OUR COMMUNITY?

To get involved, enroll or learn more, contact Christie Zenkovich at Christie.Zenkovich@unitedwayswpa.org or 412-456-6753 in Allegheny County. In Westmoreland County, contact Melinda Bercik at melinda.bercik@unitedwayswpa.org or 724-834-7170. In Butler County contact Amy Franz at amy.franz@unitedwayswpa.org or 724-487-6034.



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