Leadership that knows building a brighter tomorrow starts with kids today

United Way of Southwestern Pennsylvania mobilizes the caring power of our community to ensure that all children reach their full potential.
United Way of Southwestern Pennsylvania is committed to ensuring high quality learning experiences are available to students of color and helping all children in our community grow, learn and develop skills that equip them to be successful adults. United Way will partner with businesses, civic organizations and local agencies to implement.

**THE NEED IS GREAT.**

- 1 out of 3 children in our community are living in families that are struggling financially, experience food insecurity and in some cases are homeless—these children are at an increased risk of experiencing significant academic and life challenges.
- 30% of children in our region are not reading at grade level
- Only 28% of children have access to, and attend an after school program
- Across our region, over 25 school districts have one or more schools with achievement gaps between black and white students

**WHEN YOU SUPPORT UNITED FOR CHILDREN, YOUR DONATION WILL FUND PROGRAMS THAT HELP CHILDREN DEVELOP ACADEMIC AND SOCIAL SKILLS THEY NEED TO BECOME SUCCESSFUL ADULTS.**

- Build strong foundations to ensure children start off strong in school and are prepared to succeed.
- Establish caring relationships that inspire children to model positive behavior and dream big for their future.
- Encourage attendance with positive reinforcement and support so children can be successful in school.
- Advocate for racial equity and systemic change in schools and communities that support success of children of color

**UNITED WAY INITIATIVES ARE MAKING A DIFFERENCE.**

- **Early Learning** nurtures children from birth through third grade and supports critical initiatives that work to strengthen cognitive social and emotional development.
- **School Readiness** ensures on-time Kindergarten registration and programs that raise early readers who are prepared to be successful.
- **Mentoring Programs** inspires children with positive relationships with caring adults that helps them to succeed in school and dream big for their future
- **Coaching Boys Into Men** partners student athletes with athletic coaches to help young men practice respect, develop healthy relationships and reduce incidents of sexual violence.
- **APOST** supports access to and development of high quality after school and summer programs that provide enrichment opportunities and positive experiences for local children and youth.

**TOGETHER, WE ARE MAKING AN IMPACT.**

- More than 2,800 youth will establish caring and healthy relationships.
- More than 70,000 books were distributed to help nurture early learning among young children.
- More than 14,000 kindergarten students were registered on time to start on the first day of school.
- More than 56,000 children in need received access to quality out-of-school time programs that strengthen crucial academic and character-building skills.