

Our Strategic Approach



A commitment to creating a lasting impact.

At United Way of Southwestern Pennsylvania, we take the investment of donor dollars very seriously. Our process ensures your contribution to the Impact Fund has maximum impact where it's needed most.

Our Strategic Approach

When you contribute to the Impact Fund, you contribute to solving problems that are so much bigger than ourselves. Join an organization that brings together all the right partners in corporations, government, foundations and agencies to take action and address our communities' greatest needs.



We work with community leaders to identify the most critical needs.



We fundraise for effective, lasting solutions.



We select strategies/agencies capable of making the greatest impact.

OUR WORK HAS FOUR KEY DRIVERS:

1

INNOVATION

Tackling community issues with new ideas, technologies and forward-thinking.

2

COLLABORATION

Bringing together our region's best business and community leaders for the greater good.

3

EFFICIENCY

United Way of Southwestern Pennsylvania spends just 12% of donor dollars on administrative fees. The national averages is 35.*

4

EFFECTIVENESS

Addressing the root causes of systemic problems through strategic guidance of resources and service providers.



*Source: Better Business Bureau's Wise Giving Alliance.

GIVE. ADVOCATE. VOLUNTEER.
MAKE AN IMPACT.



United Way of
Southwestern Pennsylvania

United Way of Southwestern Pennsylvania serves Allegheny, Butler, Westmoreland, Fayette & Armstrong Counties.