

Tocqueville Society Step-Up Plan



**A flexible way to achieve the
highest level of commitment.**

United Way provides a convenient way to structure donations, thus helping individuals more easily reach their philanthropic goals.

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For over a century, United Way has partnered with strong leaders from across the community. That tradition continues with Tocqueville Society, a philanthropic giving society based on a \$10,000 annual donation. Tocqueville members enjoy access to special events, unique leadership opportunities and customized volunteer activities.



Immediate Benefits of a Tocqueville Membership

United Way relies on Tocqueville members for guidance, leadership and service on United Way's board and committees. Joining now provides immediate opportunities to network and serve alongside other community leaders.

Choose Your Step-Up Plan

United Way offers a pathway to leadership-level giving over a five-year period. When you make a commitment to increase your annual United Way gift to \$10,000 over time, you will be recognized as a Tocqueville Society member from year one.

Plan	Year 1	Year 2	Year 3	Year 4	Year 5
Five-Year Plan	\$5,000	\$6,000	\$7,000	\$9,000	\$10,000

GIVE. ADVOCATE. VOLUNTEER.
MAKE AN IMPACT.



United Way of
Southwestern Pennsylvania

United Way of Southwestern Pennsylvania
serves Allegheny, Butler, Westmoreland,
Fayette & Armstrong Counties.