

# United Way Life™



**A commitment to leaving a legacy.**

United Way Life insurance policies are powerful legacy gifts that multiply your impact on the community.

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**A Once in a Lifetime Gift.** Looking forward, there may be no better way to leave a lasting impact on our community than through United Way Life. This insurance policy gives donors an easy, affordable way to create a legacy of change. By making United Way your beneficiary, your gift will continue to grow in impact for decades to come.

**5-8x  
MORE  
VALUABLE**

Unlike a traditional donation, United Way Life™ is a gift that multiplies in value—as much as 5 to 8 times the cost of the insurance premium paid by the donor. You can leave a legacy that can make an immeasurable difference in the local community.

## Pay a Little, Give a Lot.

- The cost of the gift, paid as a premium, is multiplied substantially when United Way receives the policy payout.
- The premium payment is further offset by 50% matching dollars made possible by a generous United Way donor (up to \$2,500 per year, per donor).
- A portion of the policy premium is also tax deductible.

## Add United Way Life to your Giving Strategies.

- Creating a life policy is easy and affordable.
- You can get a policy of \$250,000 or more with your own agent or directly through United Way, in just a few simple steps.
- You can pay the premium over five years, or you can choose to pay in full up front.
- You can add multiple lives to the policy.
- United Way Life giving does not disrupt your current estate plan.

## Your Leadership Counts Today and Into Tomorrow.

Your investment will be a vehicle for the future, improving lives for those who need it most. But your gift of over \$250,000 will be recognized today, with a membership into United Way's Million Dollar Roundtable, a worldwide movement of forward-looking leaders extending their impact for generations to come.

GIVE. ADVOCATE. VOLUNTEER.  
MAKE AN IMPACT.



United Way of  
Southwestern Pennsylvania

United Way of Southwestern Pennsylvania  
serves Allegheny, Butler, Westmoreland,  
Fayette & Armstrong Counties.