Join us to make it a change for the better.
CHANGE IS HERE

The pandemic made all of us painfully aware of how vulnerable we are. The people facing financial uncertainty, isolation and despair were not an abstract notion; they were our friends, our neighbors, ourselves. As we work to rebuild our economy and livelihood, it’s essential that we make the most of this moment to address the issues that persist for so many in our community. Through the pandemic, United Way of Southwestern Pennsylvania helped lead the response to make sure people had food on the table and were connected to vital services.

Along the way, we demonstrated the true power of collaboration to tackle the big issues facing our community: food insecurity, fear of homelessness, and systemic barriers to meaningful employment. These age-old problems cut across all populations but continue to fall disproportionately along lines of race, gender and ability. As the trusted convener of our community’s stakeholders, United Way is uniquely positioned to create sustainable solutions and give more of our neighbors the chance to succeed.

We need donors like you to make change possible.
UNITED WAY’S IMPACT FUND

By far the most effective and efficient way to make every dollar of your donation work harder is through United Way’s Impact Fund. The Impact Fund gives United Way the greatest flexibility to holistically address the often-intertwined issues facing our most vulnerable neighbors. Directing your gift to the Impact Fund ensures your donation is utilized through the highest-performing human service agencies in our community. It also supports United Way’s PA 2-1-1 Southwest hotline which last year fielded more than a quarter-million requests for assistance.

Making real change for people’s lives.

Sometimes a crisis crashes down on a family, and they need assistance just to get through that day. But often the situation builds over years and generations until it feels as there is no escape from despair. United Way of Southwestern Pennsylvania works to meet the essential needs we all have while also creating real paths for families and individuals to live positive, meaningful lives.
MEETING BASIC NEEDS
Through United Way's PA 2-1-1 Southwest human service hotline, we connect people at times of crisis with immediate and essential needs such as shelter and food, as well as helping families keep utilities on during tough financial times.

MOVING TOWARD FINANCIAL STABILITY
We help working families and individuals get through short-term instability and create a path toward a more sustainable, secure life by providing practical tools and assistance with things like securing childcare, transportation, and free tax prep assistance.

BUILDING SUCCESS IN SCHOOL AND LIFE
Every child deserves an opportunity to succeed in school and in life. United Way works to level the playing field and address long-standing disparities for educational opportunities that often fall along racial lines.
CONVENING OUR COMMUNITY AND COLLABORATING FOR RESULTS.

United Way has proven to be uniquely positioned to bring together all the stakeholders in our region to address the biggest issues ahead. Companies, civic leaders, volunteers, nonprofit agencies and foundations are invested in the work of United Way and collaborate together to create life-changing solutions. Our data-based approach is imperative to outcome-focused initiatives.

Local decisions driving local impact.

United Way of Southwestern Pennsylvania is proud to operate in the counties of Allegheny, Armstrong, Butler, Fayette and Westmoreland. Issues facing our most vulnerable neighbors aren't confined to geographic borders, but we've found that the most effective way to impact local communities is through the guidance at the local (often hyper-local) level. You can be assured your gift to United Way directly impacts the community where you live.

2-1-1: Our community’s lifeline to essential services.

Your support of United Way’s Impact Fund makes it possible for hundreds of thousands of our most vulnerable residents to connect with essential services. During the pandemic, United Way’s PA 2-1-1 Southwest saw a doubling in call, text and online volume as people tried to survive some of the darkest days they could imagine. And during the early months of the vaccine rollout, 2-1-1 helped more than 6,000 older and health-compromised residents register for their vaccination.
Our community needs ChangeMakers like you. Our world has changed so much this past year. Now more than ever before, we need you to help make sure it is a change for the better.

Please pledge your support for United Way of Southwestern Pennsylvania through your workplace campaign.