AN INTRODUCTION TO BRIDGES SOCIETY

Extending an invitation to lead.

United Way of Southwestern Pennsylvania
Leadership isn’t being out in front of everyone; it’s making others better as a result of your presence.

You’ll find no better example of the positive power of leadership than United Way of Southwestern Pennsylvania. Over the past century, United Way has built meaningful relationships among public and private leadership, the business community, volunteers, philanthropists and human-service agencies.

Now we’re extending an invitation for you to become a member of Bridges Society. You’ll join other equally passionate young professionals who are invested in making real change for our most vulnerable neighbors.

This is a once-in-a-career opportunity for you not only to be involved, but to truly lead the way forward.
Before you invest your hard-earned money and valuable time, it’s important for you to be confident in the impact they’ll have. When you give to United Way, your generosity goes farther because the benefits stay right here — in the neighborhoods and households of Southwestern Pennsylvania.

United Way brings together all the stakeholders in our community to tackle the big issues facing our most vulnerable populations. We’re a trusted steward in our community because our actions are guided by data and directed at meeting basic needs and making positive change in people’s lives.

Who helps define our priorities? As a member of Bridges Society, you do.
Membership in Bridges Society is extended to young professionals aged 45 years and under who commit to donating at least $1,000 annually to United Way.

Yes, it’s a significant commitment. But there may be no better investment in both your community and your professional career. You’ll be part of a growing group of like-minded people at a similar point in their career — ready to help lead our community forward in a spirit of shared responsibility and humanity.

Bridges Society members enjoy great benefits including:

• Exclusive local networking events with community-minded professionals.
• Valuable professional and personal development.
• Opportunities to serve in leadership roles for United Way initiatives.
• Participation in high-impact volunteer events.
• Meet and interact with CEOs in situations where you can demonstrate your leadership skills.
• Work side-by-side with influential community and civic leaders.

Raise your personal profile. Push your comfort zone. Elevate the quality of life for our entire region.

Joining Bridges Society is a significant commitment. But consider the enormous impact your donation can make on so many lives.

• 400 books to help at-risk students improve reading skills.
• Food and shelter for 20 families in crisis.
• 50 low-income workers access to key tax credits and receive their full tax refund to not only meet basic needs, such as rent and utilities, but also to catch up on bills, pay for education expenses and establish a savings account.

Start now, then step-up your giving.
New members have an opportunity to join Bridges Society and receive benefits now while they gradually ramp-up their donations to the $1,000 minimum level. You can start with an annual gift of $500, then step that up over the next 5 years.
The time is now to create a better tomorrow.

Are you ready to be the type of leader our community needs? Get started by visiting uwswpa.org/next-generation or contact us via email: bridges@unitedwayswpa.org

Now is your time to lead the way.
UWSWPA.ORG/NEXT-GENERATION