LEADERSHIP
THAT LIFTS US ALL.
United Way’s Tocqueville Society is a powerful group of philanthropic leaders who invest $10,000 or more annually in United Way of Southwestern Pennsylvania. More than five hundred influential business and civic leaders are part of Tocqueville Society, and have invested more than $9.1 million in United Way’s work in our community — in the last year — forever improving the lives of thousands of people. United Way’s Tocqueville Society raises the bar for philanthropy and humanitarian service and inspires generosity in others.
LEADERSHIP THAT BRINGS OPPORTUNITY.

United Way's Tocqueville Society is a community of leaders who are making great change here in Southwestern Pennsylvania. As they create opportunity for those in need, they also enjoy benefits. Tocqueville Society leaders:

- Forge relationships with like-minded, influential community leaders
- Provide volunteer leadership for United Way by serving on committees
- Receive special invitations and access to exclusive social events
- Participate in meaningful volunteer events for donors and their families
- Are recognized in United Way's publications and media outlets
LEADERSHIP THAT ACHIEVES LASTING CHANGE.

United Way’s Tocqueville Society helps create sustainable solutions to our community’s most urgent issues. We do this by:

- Focusing on problems that confront people of all ages
- Convening community leaders and creating partnerships to tackle tough issues
- Innovating with bold pilot programs to yield scalable solutions
- Collaborating to increase efficiencies
- Investing in preventative strategies that address short-term problems before they become crisis

The most effective vehicle to lead, partner and deliver critical assistance is the United Way Impact Fund. Tocqueville Society donations to the Impact Fund drives three key objectives:

**Meeting Basic Needs** - Connecting people at times of crisis with immediate, essential human needs such as shelter, safety and food.

**Moving To Financial Stability** - Creating a path to a more financially secure future with practical tools for working families and individuals so they can overcome short-term instability and provide for themselves and their family long term.

**Building For Success In School and Life** - Addressing disparities in educational opportunities—including disparities that often fall along racial lines—from early childhood through school years to help young people become successful adults.
LEADERSHIP THAT LEAVES A LEGACY.

Whether you are managing a loved one's estate, or assets of your own, nothing is more satisfying than being able to leave a legacy for one's community. When you make a planned gift to United Way, you will be supporting meaningful work and can benefit from tax-free giving or tax reductions that provide a better financial return for your estate.

PLANNED GIVING

Some of the ways to support United Way of Southwestern Pennsylvania are:

• A bequest in a will or trust
• Designating the UWSWPA as the beneficiary of a retirement plan
• A charitable trust
• A gift of a life insurance policy, including United Way Life

If you wish to discuss a legacy gift or to share your plans with us, please contact Linda Jones, SVP, Community Philanthropy & Fundraising at 412-456-6768 or linda.jones@unitedwayswpa.org.

MILLION DOLLAR ROUNDTABLE

The Million Dollar Roundtable is a prestigious group of contributors who have entrusted $1,000,000 or more to United Way of Southwestern Pennsylvania throughout their lifetime. Leading by example, these generous philanthropists have had a profound, long-term and meaningful impact on individuals and families in our community.
WAYS TO GIVE

There are many ways you can financially support United Way of Southwestern Pennsylvania. Choose the giving options that is right for you:

- Donate during your workplace campaign
- Choose a tax free rollover gift from an IRA
- Gift of cash or stock
- Name United Way of Southwestern Pennsylvania in an insurance policy, or a new United Way Life policy
- Name United Way of Southwestern Pennsylvania in your will
- Name United Way of Southwestern Pennsylvania in your retirement plan

FOUR STAR CHARITY

United Way of Southwestern Pennsylvania has earned four-star rating from Charity Navigator for ten consecutive years. Charity Navigator is the nation’s leading philanthropic evaluator. Only three-percent of charities nationwide have received the distinction of a four-star rating for ten consecutive years. This honor provides donors and volunteers with a sense of security and trust regarding financial stewardship, accountability and transparency.

WILL YOU JOIN THE LEADERS WHO ARE CHANGING LIVES FOR PEOPLE IN NEED IN OUR COMMUNITY?

To get involved, enroll or learn more, contact Christie Zenkovich at Christie.Zenkovich@unitedwayswpa.org or 412-456-6753 in Allegheny county. In Westmoreland or Fayette counties, contact Alyssa Cholodofsky at alyssa.cholodofsky@unitedwayswpa.org or (724) 834-7170. In Butler or Armstrong counties, contact Amy Franz at amy.franz@unitedwayswpa.org or 724-487-6034.
“Giving a Tocqueville-level gift to United Way is one of the best uses of your money you can make. United Way looks at areas of real need and delivers the most to the bottom line with our contributions. I’ve been overwhelmed with the need in the community and overwhelmed with the graciousness of the recipients of United Way’s help. In terms of helping people who have real needs that can’t be fulfilled elsewhere, United Way is so effective. I’m honored to be involved and see the contributions used as effectively as they are..”

— John A. Barbour, Buchanan Ingersoll & Rooney PC

“No matter your passion, there is always a reason and place for your contributions to be made and used at United Way. If you have the means and are willing to make sacrifices, you can help make the community a better place.”

— Enzo Santilli, Grant Thornton LLP

“My mom and dad were great role models. I watched how they gave back to the community, and it made me want to do the same. Pittsburgh’s willingness to give never ceases to amaze me.”

— Tom Grealish, Henderson Brothers

“Growing up, I learned the value of hard work and the importance of helping others, and I like to think that I am not only continuing to live by these principles, but am also raising my kids to do so, as well.”

— Melissa Tea, K&L Gates LLP

“Any of us could be in a dire situation. United Way’s Tocqueville Society’s contributions truly improve lives.”

— Mary Richter, Schneider Downs

“If we continue to encourage people to be active in organizations, like the United Way and its Tocqueville Society, we can be a positive force for change in the modern world.”

— Mike Lyons, North Allegheny School District

“Giving back to our community is a selfless benefit, but joining United Way and becoming a Tocqueville member has provided substantial networking benefits, as well as access to various resources and discussions through the events they host. There’s always more we can do to support our community and those in need. I challenge everyone, including myself, to think outside of the box to find unique ways to help others.”

— Amy Masters, KPMG LLP