



TOCQUEVILLE SOCIETY

LEADERSHIP THAT LIFTS US ALL



Recognizing Outstanding Philanthropy 2020–2021



TOCQUEVILLE



United Way of
Southwestern Pennsylvania



Bobbi Watt Geer



Rob DeMichiei

Dear Friends,

After a tumultuous year, our community has begun to regain its footing. Life is returning to a more predictable rhythm for many of us across the region. But for our most vulnerable neighbors—most of whom were struggling before—their lives continue to be a struggle.

When our community needed to be prepared with a century-built network of leadership in the public and private sector, we were. Thanks to your generosity and commitment, tens of thousands of citizens were connected to human services during the most stressful time they could have possibly imagined.

Tocqueville Society sets the standard for giving. And in a year of great need, more than half of Tocqueville Society donors took the 110% challenge, increasing already generous giving by 10%. This outstanding commitment allowed us to continue to create solution-oriented change to the most critical issues.

The events of 2020 have sharpened our vision going forward. As we continue on the road to recovery this year, many are still in need. At United Way of Southwestern Pennsylvania, we've spent much of the last year re-focusing our efforts on three key strategic imperatives that cut across all populations: Meeting Basic Needs, Moving to Financial Stability, and Building for Success in School and Life.

Thanks to you, we not only help families keep the lights on and put food on the table; we are working to make sustainable change that raises our whole community.

A handwritten signature in blue ink that reads "Bobbi Watt Geer".

Bobbi Watt Geer
President and CEO
United Way of Southwestern Pennsylvania

A handwritten signature in blue ink that reads "Rob DeMichiei".

Rob DeMichiei
Chair, Board of Directors
United Way of Southwestern Pennsylvania



THE TOCQUEVILLE SOCIETY

United Way's Tocqueville Society is comprised of philanthropic leaders and volunteer champions who give \$10,000 or more annually to United Way, creating a profound and lasting impact on the lives of all those who live and work here. In 2020 members contributed more than \$9.2 million to the campaign.

The following categories of annual membership acknowledge increasing levels of generosity by Tocqueville Society donors:

Order de Liberte

\$100,000+
\$50,000 to \$99,999
\$25,000 to \$49,999

Le Champion

\$15,000 to \$24,999

Membres de la Societe

\$10,000 to \$14,999



Sean & Dawn Devlin



Randy Dearth



Melissa Anderson



Donna & Ray Huber



NATIONAL TOCQUEVILLE SOCIETY MILLION DOLLAR ROUNDTABLE

The Million Dollar Roundtable is a prestigious group of contributors who have entrusted \$1,000,000 or more to United Way of Southwestern Pennsylvania throughout their lifetime. Leading by example, these generous philanthropists have had a profound, long-term and meaningful impact on individuals and families in our community.

We are honored to recognize these visionary philanthropists.



Robert & Irene Bozzone

Irene & Robert Bozzone

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Ginny & Dick Simmons



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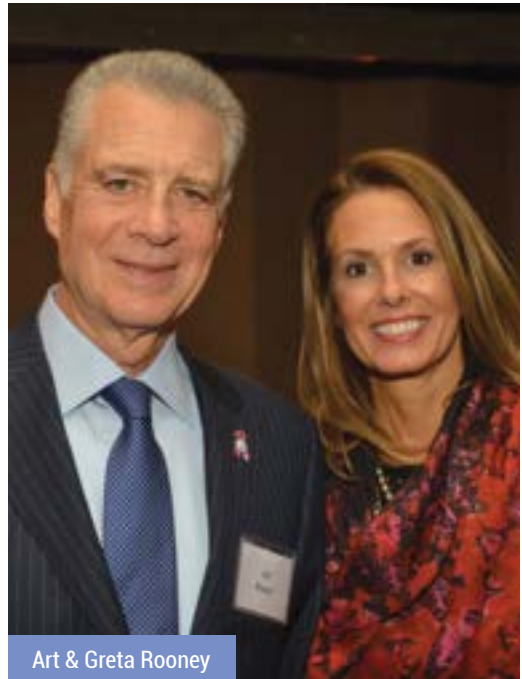


TOCQUEVILLE SOCIETY, HONORING 25+ YEARS OF COMMITMENT

United Way recognizes and celebrates the following current contributors who have been long-standing members of the Tocqueville Society and in doing so, have impacted the lives of many people in need in our community. Through dedication and continuous giving, these individuals demonstrate leadership by emphasizing their commitment to United Way's vision of building a stronger community. Their long-term support of United Way has allowed us to create long-lasting changes and address the urgent needs in our community.

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Melanie & Jim Crockard

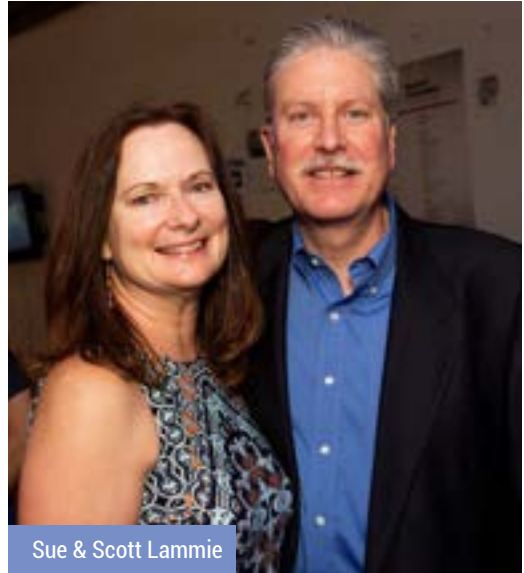
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IMPACT FUND CHAMPIONS

Throughout the region we serve, we make decisions at a local level, guided by data that informs how we can impact the lives of our most vulnerable neighbors. The most effective vehicle to lead, partner and deliver critical assistance is the United Way Impact Fund which drives three key objectives: Meeting Basic Needs, Moving to Financial Stability and Building for Success in School and Life. By promoting equitable opportunities across race, gender and ability and fostering innovative solutions to age-old problems, United Way's Impact Fund helps create positive change for those in need and supports United Way's PA 211 Southwest. Operating 24 hours a day, 211 connects thousands of our most vulnerable neighbors with essential human services every day of the year.

The following Tocqueville Society members have given a substantial percentage of their contribution directly to the United Way Impact Fund.

100% to the Impact Fund

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