

# MAKE YOUR DOLLARS GO FURTHER

Your gift, combined with the generosity of thousands of donors across our region, is a powerful force for change. Through the Impact Fund, you help address our community's most pressing needs by supporting teams of the **best performing non-profit agencies working together** to provide more services to more people, with more lasting results.



## TOGETHER, WE ACHIEVE MORE

Your gift to the United Way Impact Fund is a smart investment. A competitive funding process driven by community volunteers ensures that every funded program **addresses a critical issue and meets or exceeds** rigorous standards. **Your dollar stays local and goes further** because United Way keeps its administrative costs low (12%, far below the nationally recommended standard of 35%\*). No other single organization can leverage our collective resources like United Way.

*\*Source: Better Business Bureau's Wise Giving Alliance.*



United Way of Southwestern Pennsylvania serves Allegheny, Butler, Westmoreland, Fayette and Armstrong Counties.

United Way of Southwestern Pennsylvania

**THINK BIG. AND MAKE A BIG DIFFERENCE WHEN YOU GIVE TO THE IMPACT FUND.**

## \$10 PER PAY

Helped connect 10 community members to COVID-19 vaccines

## \$8 PER PAY

Helps seniors learn how to manage chronic health conditions, saving \$1,000 in Health Care costs and creating a healthier older adult population

## \$6 PER PAY

Connects 10 callers to critical help through 211

## \$4 PER PAY

Supports efforts to significantly increase on-time registration for an entire kindergarten class

## \$2 PER PAY

will provide 2 nights of housing in a cold weather shelter for someone without shelter or heat in their home

*\*Based on 26 pay periods*