

CREATE **MAXIMUM IMPACT** FOR LASTING CHANGE.

Your leadership donation to United Way's Impact Fund does the most good for more of our neighbors in need. **Combined with the generosity of thousands of donors across our region**, your gift helps provide lasting solutions to our community's most pressing issues. Your support enables **the best performing non-profit agencies** to work together to provide more services to more people, **with more lasting results.**



GET A SIGNIFICANT RETURN ON YOUR INVESTMENT

Your gift to the **United Way Impact Fund** is a smart investment. A competitive funding process driven by community volunteers ensures that every funded program **addresses a critical issue and meets or exceeds** rigorous standards. **Your dollar stays local and goes further** because United Way keeps its administrative costs low (**12%, far below the nationally recommended standard of 35%***). No other single organization can leverage our collective resources like United Way.

**Source: Better Business Bureau's Wise Giving Alliance.*



United Way of Southwestern Pennsylvania serves Allegheny, Butler, Westmoreland, Fayette and Armstrong Counties.

United Way of Southwestern Pennsylvania

THINK BIG. AND MAKE A BIG DIFFERENCE WHEN YOU GIVE TO THE IMPACT FUND.

\$200 PER PAY

Connect five young people with a caring adult mentor, keeping them engaged in school and dreaming about a positive future

\$100 PER PAY

Provides three disabled Veterans with food, housing and assistance getting connected with on-going, life supporting Disability-related benefits

\$60 PER PAY

Provides a student with meals for an entire school year, including breakfast and lunch at school and lunch and snacks to take home for the weekend

\$40 PER PAY

Helps 2 families through a short term crisis by paying their utility bill, preventing their utilities from being shut off and helping them avoid costly late fees

**Based on 26 pay periods*