

# LEADERSHIP THAT LIFTS US ALL.



United Way of  
Southwestern Pennsylvania



# TOCQUEVILLE

# TOCQUEVILLE SOCIETY

United Way's Tocqueville Society is a powerful group of philanthropic leaders who invest \$10,000 or more annually in United Way of Southwestern Pennsylvania. More than 500 influential business and civic leaders are part of the Tocqueville Society and have invested more than \$9.8 million in United Way's work in our community – in the last year – forever improving the lives of thousands of people. United Way's Tocqueville Society raises the bar for philanthropy and humanitarian service and inspires generosity in others.



## LEADERSHIP THAT BRINGS OPPORTUNITY.

United Way's Tocqueville Society is a community of leaders who are making great change here in Southwestern Pennsylvania. As they create opportunity for those in need, they also enjoy benefits. Tocqueville Society leaders:

- Forge relationships with like-minded, influential community leaders
- Provide volunteer leadership for United Way by serving on committees
- Receive special invitations and access to exclusive social events
- Participate in meaningful volunteer events for donors and their families
- Are recognized in United Way's publications and media outlets

# LEADERSHIP THAT ACHIEVES LASTING CHANGE.

United Way's Tocqueville Society helps create sustainable solutions to our community's most urgent issues. We do this by:

- Focusing on problems that confront people of all ages
- Convening community leaders and creating partnerships to tackle tough issues
- Innovating with bold pilot programs to yield scalable solutions
- Collaborating to increase efficiencies
- Investing in preventative strategies that address short-term problems before they become crisis

The most effective vehicle to lead, partner and deliver critical assistance is the United Way Impact Fund. Tocqueville Society donations to the Impact Fund drives three key objectives:

**Meeting Basic Needs-** Connecting people at times of crisis with immediate, essential human needs such as shelter, safety and food.

**Moving Toward Financial Stability-** Creating a path to a more financially secure future with practical tools for working families and individuals so they can overcome short-term instability and provide for themselves and their family long term.

**Building For Success In School and Life-** Addressing disparities in educational opportunities-including disparities that often fall along racial lines—from early childhood through school years to help young people become successful adults.

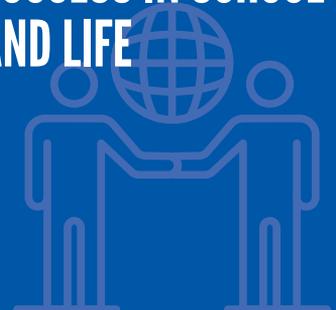
## MEETING BASIC NEEDS



## MOVING TOWARD FINANCIAL STABILITY



## BUILDING FOR SUCCESS IN SCHOOL AND LIFE



# LEADERSHIP THAT LEAVES A LEGACY.

Whether you are managing a loved one's estate, or assets of your own, nothing is more satisfying than being able to leave a legacy for one's community. When you make a planned gift to United Way, you will be supporting meaningful work and can benefit from tax-free giving or tax reductions that provide a better financial return for your estate.

## PLANNED GIVING

Some of the ways to support United Way of Southwestern Pennsylvania are:

- A bequest in a will or trust
- Designating the UWSWPA as the beneficiary of a retirement plan
- A charitable trust
- A gift of a life insurance policy, including United Way Life

If you wish to discuss a legacy gift or to share your plans with us, please contact Linda Jones, Executive Vice President and Chief Development Officer, at 412-456-6768 or [linda.jones@unitedwayswpa.org](mailto:linda.jones@unitedwayswpa.org).

## MILLION DOLLAR ROUNDTABLE

The Million Dollar Roundtable is a prestigious group of contributors who have entrusted \$1,000,000 or more to United Way of Southwestern Pennsylvania throughout their lifetime. Leading by example, these generous philanthropists have had a profound, long-term and meaningful impact on individuals and families in our community.



# WAYS TO GIVE

There are many ways you can financially support United Way of Southwestern Pennsylvania. Choose the giving option that is right for you:

- Donate during your workplace campaign
- Choose a tax free rollover gift from an IRA
- Gift of cash or stock
- Name United Way of Southwestern Pennsylvania in an insurance policy or a new United Way Life policy
- Name United Way of Southwestern Pennsylvania in your will
- Name United Way of Southwestern Pennsylvania in your retirement plan

## FOUR STAR CHARITY



United Way of Southwestern Pennsylvania has earned a four-star rating from Charity Navigator since 2011. Charity Navigator is the nation's leading philanthropic evaluator. Only three-percent of

charities nationwide have received the distinction of a four-star rating for 10+ consecutive years. This honor provides donors and volunteers with a sense of security and trust regarding financial stewardship, accountability and transparency.



## WILL YOU JOIN THE LEADERS WHO ARE CHANGING LIVES FOR PEOPLE IN NEED IN OUR COMMUNITY?

To get involved, enroll or learn more, contact Christie Zenkovich at [Christie.Zenkovich@unitedwayswpa.org](mailto:Christie.Zenkovich@unitedwayswpa.org) or **412-456-6753** in Allegheny county. In Armstrong, Butler, Fayette or Westmoreland counties, contact Amy Franz at [amy.franz@unitedwayswpa.org](mailto:amy.franz@unitedwayswpa.org) or **724-487-6034**.

# WHY BECOME A PART OF THE TOCQUEVILLE SOCIETY?

“We became members because none of us are immune to a crisis. We all possess a capacity to help others regardless of the form the assistance takes.”

– Anonymous, FedEx Ground

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“It is a privilege to give back to the Pittsburgh community and those in need. Giving back creates a sense of community and

belonging for all of us and quite simply, it is a nice way to make a difference in this world through our local community one individual at a time.”

– Julie Beck, Terex Corporation

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“As long time Tocqueville Society members, our goal is to set an example that leadership giving provides local people and families

the support they need to overcome challenges and have opportunity to become their best selves.”

– Jessica Galardini, My Benefit Advisor

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“I’ve been blessed with good health and a fantastic career that’s allowed me to do amazing things around the world and to help others.

Over my career, I’ve seen the benefit of United Way, and I’ve seen its ability to be an effective aggregator and dispenser into the community where the need is highest.”

– Bibiana Boerio

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“We live in challenging and confusing times in many respects. Giving to the United Way and working through the Tocqueville Society present a clear pathway to doing the next right thing. It offers a definitively positive step toward being more united as a community and is a free gift to the donor in feeling more complete.”

– Perry Napolitano, ReedSmith



United Way of  
Southwestern Pennsylvania

[uwsdpa.org](http://uwsdpa.org)