



United Way of
Southwestern Pennsylvania

1 FILL IN YOUR INFORMATION PLEASE PRINT

☐ Mr. ☐ Mrs. ☐ Ms. ☐ Other

Full Name

Birthdate (mm/dd/yyyy)

Home Address

Organization/Employer/Work Location

Home City, State, Zip

Employee ID

Phone ☐ Home landline ☐ Cell ☐ Work Email ☐ Personal ☐ Work

☐ I would like to receive UWSWPA updates via text message.

Note: The email address above will be used for all United Way communications.

To better understand who you are, we have added demographic questions to this year's pledge form:

☐ Female ☐ Male ☐ Non-binary

☐ I choose not to disclose

☐ Indigenous American or Alaskan Native

☐ Asian ☐ Black/African American

☐ Hispanic or Latino ☐ White

☐ Other

☐ I choose not to disclose

2 Signature

Date

☐ I have donated to United Way for five years or more. ☐ I am retired/I am retiring on:

☐ I am a Union member. Union name:

3 CHOOSE YOUR PAYMENT OPTION AND CONTRIBUTION AMOUNT

☐ **PAYROLL DEDUCTION:** Amount per pay: x =

☐ **CHECK:** (enclosed/payable to United Way) Check #

☐ **BILL ME:** Start date: / Frequency: ☐ Once ☐ Monthly ☐ Quarterly

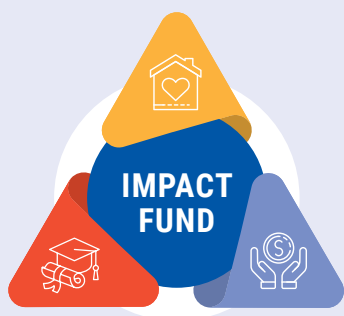
Statements will be emailed to you unless you check this box to receive a printed statement. ☐

☐ **CREDIT CARD or STOCK DONATION:** Please call 412.456.6750

TOTAL GIVING (Add all contributions above)

4 CHOOSE THE IMPACT YOU WANT TO MAKE

See reverse side for more information on how your investment works.



IMPACT FUND

Invest my contribution where it is most needed



MEETING BASIC NEEDS



MOVING TOWARD FINANCIAL STABILITY



BUILDING SUCCESS IN SCHOOL AND LIFE

☐ **Yes! I want to join a Donor Group.** As a member of a Donor Group, you will experience a meaningful connection with fellow donors who share your passion for community. To join, make a qualifying gift to United Way and select your membership level below (See back for more details.):

☐ Women's Leadership Council ☐ Bridges Society ☐ Step Up ☐ Next Generation

*Please provide your birthdate information so that we can share specific opportunities relevant to you.

If you would like to direct your donation to an agency(ies) complete the section on the back of this form.

GIVE TO UNITED WAY'S IMPACT FUND

By far the most effective and efficient way to make your donation work harder is through United Way's Impact Fund. This gives United Way the ability to create holistic solutions in response to complicated problems. United Way's Impact Fund supercharges your investment and helps provide the most impact possible in three critical areas:



Meeting Basic Needs

Connecting people at times of crisis to essential needs such as emergency shelter, food and help keeping their utilities on.



Moving Toward Financial Stability

Providing resources to overcome short-term instability and practical tools and training to sustain a quality of life for themselves and their family.



Building for Success in School and Life

Helping kids start their educational journey and build foundational skills that will fortify them for school and beyond.

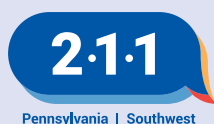
ABOUT OUR DONOR GROUPS

Women's Leadership Council. Donors giving \$1,000 or more can join over 2,000 women in our region who have made a positive impact on the lives of women and families.

Bridges Society. Young to mid-level professionals giving \$1,000 or more, who are invested in making a real change for our most vulnerable neighbors.

Step Up. United Way offers a special giving option to allow new members to commit over a period of five years. Make a commitment now of \$500 and incrementally increase your annual United Way gift, building to a full \$1,000 annual gift. By selecting either Women's Leadership Council or Bridges Society on the front of this form and making a contribution of \$500 or more, we will automatically enroll you in Step Up to access the full benefits of membership today.

Next Generation. United Way's Next Gen Ambassador program recognizes those 35 years and under who demonstrate their commitment with their time and financial support that fits their budget. By giving a minimum of \$10 a month and volunteering once a year, you help others in need get on the path to a better tomorrow.



Did you know help is 3 numbers away? United Way's PA 211 is a lifeline for individuals throughout our region who are in crisis and have nowhere else to turn. Navigators connect individuals with human service resources near them and follow-up to make sure they received the help they needed. Because crisis can happen any time, day or night, PA 211 is accessible 24 hours a day, 365 days a year via phone, text or online chat.

SELECT AGENCY(IES)

\$24 minimum donation per agency. Designations under \$24 will default to United Way's Impact Fund. Find United Way agency code numbers at uwsdpa.org/non-profits or call 412.456.6824. **Be sure to verify your total contribution to agencies does not exceed your total gift amount on the front of the form.**

Agency name	Agency code number	Gift amount

If you wish to add additional agencies, please attach a list with agency name(s) code number(s) and gift amount(s)

☐ Please recognize me in Leadership Publications* as follows:

*Tocqueville Society is recognized in a printed publication. Heinz, Rooney and Keystone levels are recognized online. Visit uwsdpa.org/leadership to learn more about leadership giving levels.

Your contact information will be shared with the organizations you selected. If you want to be listed as ANONYMOUS, check this box. ☐



Allegheny County

P.O. Box 735
Pittsburgh, PA 15230-0735
Phone: 412-261-6010
www.uwsdpa.org

Butler & Armstrong Counties

407A West Jefferson Street
Butler, PA 16001
Phone: 724-285-4883
www.uwsdpa.org

Westmoreland & Fayette Counties

1011 Old Salem Road | Suite 101
Greensburg, PA 15601
Phone: 724-834-7170
www.uwsdpa.org



United Way is a nonprofit 501(c)(3) eligible to receive tax-deductible gifts. To learn more about our Contributor Choice Agency Eligibility Criteria, visit our website at uwsdpa.org/non-profits