



United Way of Southwestern Pennsylvania



EMPLOYEE SPOTLIGHT

NATALIE GORDON

What is your name, title, and department?

Natalie Gordon, Regional Donor Engagement Manager, Donor Relations

Can you tell me about your role at United Way?

I started with United Way in April 2023 on the fundraising team. My position is a tad different in that I work with the partner agencies and schools (districts and colleges) on their workplace campaigns. This gives me a great insight into our impact in the community. I get to see all the wonderful work being done by our partner agencies.

What do you love best about working here?

Working for United Way is so fulfilling and was the missing puzzle piece in my career journey. Being able to go out and talk with individuals about the work and spread the word about the amazing projects we fund while visiting our partner agencies is unmatched. The team is all here for the same reason, we care. That makes showing up to work every day super easy and enjoyable.

What are your interests outside of work?

I am married to my high school sweetheart, Craig. We have four children, four mini dachshunds, a bunny and a turtle. I find myself toting children around and spectating their sporting events for most of my free time. We love to travel. Disney World and Aruba are our favorite vacation spots when we aren't at sports tournaments.

Who is your favorite artist, musician or author and why?



I met Mark Hoppus from Blink 182 outside of a Plain White T's concert in LA. I was stunned and couldn't get words out of my mouth. Thankfully my mother knew who he was and snapped some photos.

SPEED ROUND: CHOOSE ONE!

Morning person **or** night owl?

Breakfast **or** dinner?

Coffee **or** tea?

Dog person **or** cat person?

Natalie says: Every morning begins with my dogs and a cup of coffee before the chaos starts. It's really my favorite time of day to gather my thoughts and prepare myself for what the day will bring.