



LEGISLATIVE BREAKFAST MAY 10, 2024

United Way of Southwestern PA



United Way of
Southwestern Pennsylvania

AGENDA

- Regional gathering with legislators and county leaders.
- Learn about United Way's advocacy priorities.
- How can we help each other?
- 211 & ALICE data highlighting how your constituents are faring.

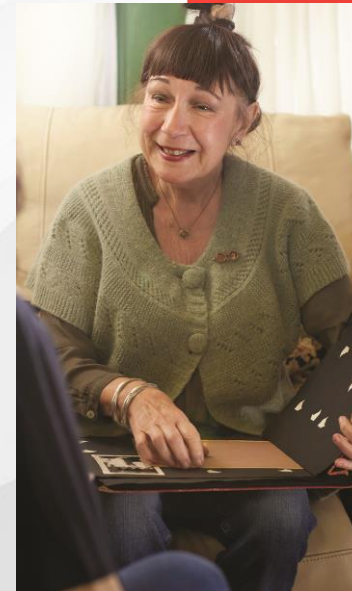


ADVOCACY PRIORITIES

Align with our mission and key investment areas:

- Meeting Basic Needs.
- Moving to Financial Stability.
- Building for Success in School and Life.

- Increase state & federal support for 211.
- Digital Equity.
- Employment Opportunities for People with Disabilities.
- High Quality Education & Out of School Time.



PA 211 SOUTHWEST

- Available 24/7/365 via phone, text and chat throughout PA.
- Live resource navigators.
- United Way of Southwestern PA's contact center covers 2/3 of PA.
- 563,000 contacts last year.
- Top needs: housing, utilities, food (basic needs.)
- Many unique uses:
 - Vaccine scheduling.
 - Rides to doctor appointments.
 - Digital Navigation Network.









PA 211 Budget Request



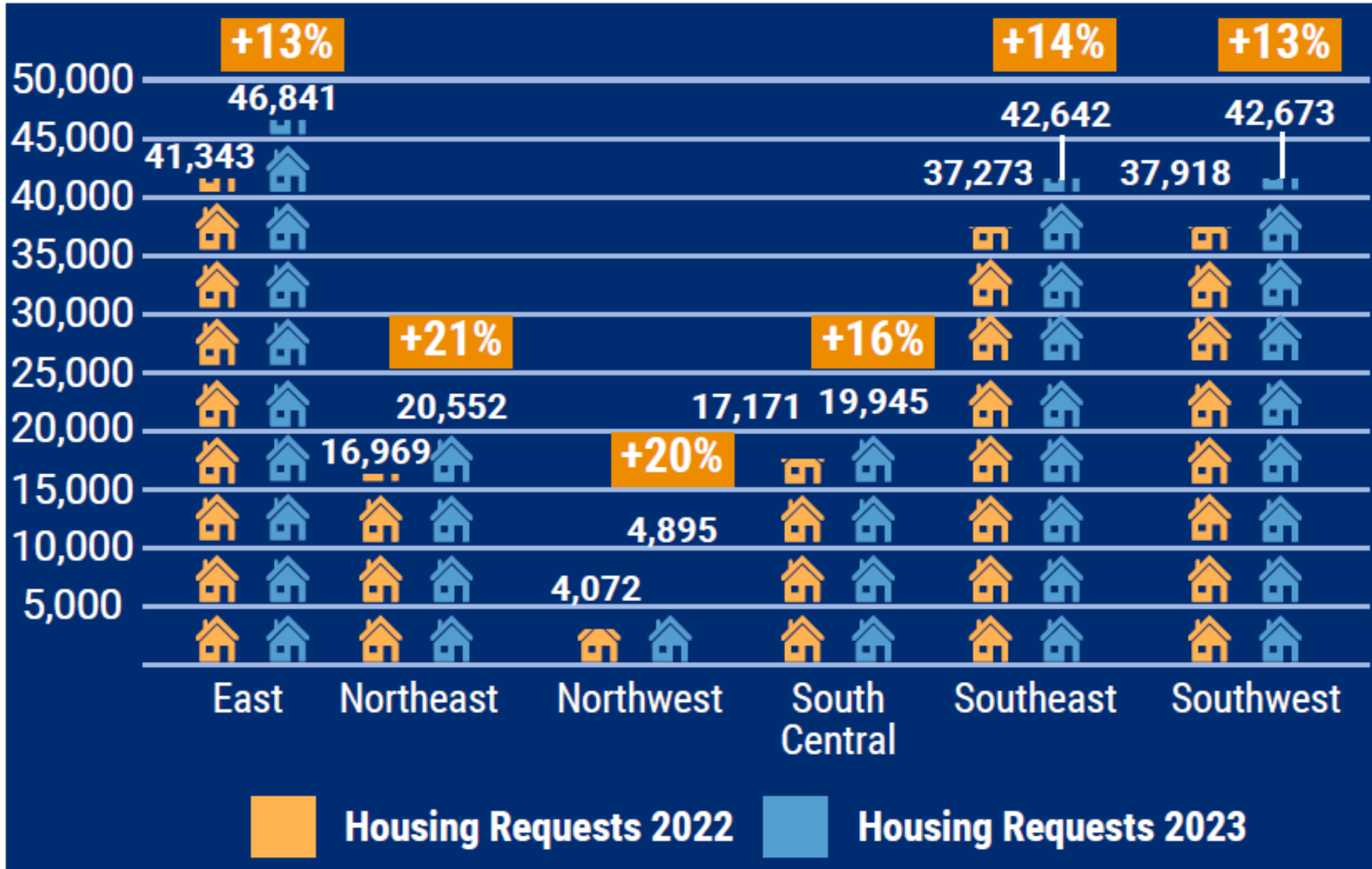
+1.2 million
 Calls, Texts, and Clicks in 2023



Top Requested Needs (Call & Text) Pennsylvania

| |  Housing |  Utilities |  Employment/ Income |  Food |  Clothing/ Household |  Total Calls & Texts |
|-------------|--|---|---|---|--|--|
| 2023 | 187,237 | 77,634 | 27,927 | 22,647 | 13,074 | 384,623 |
| 2022 | 160,926 | 54,352 | 27,862 | 18,000 | 12,302 | 325,790 |
| | 16% | 43% | | 26% | 6% | 19% |

Housing Requests by PA 211 Region 2022 v. 2023 (Calls & Texts)



DIGITAL EQUITY & ACCESS

- Basic need to access education, work and healthcare.
 - 276,000 PA Residents don't have internet service.
- United Way launch of Digital Navigator Network.
 - Open to five county region.
 - Contact 211 to be connected with navigator.
 - Low-cost internet, devices and skills training.
 - Already assisted thousands of individuals.
- PA Broadband Development Authority consideration of funding models.
- Beyond BEAD program funding—statewide digital equity and inclusion plan within PA state government.



EMPLOYMENT OF PEOPLE WITH DISABILITIES

- Key part of United Way's commitment to increase equity across race, gender and ability.
 - In 2022, 21.3% of persons with disabilities (ages 16-64) were employed, compared to 65.4% of people without disabilities.
 - 50% of people with disabilities in PA can't afford the essentials to run their households.
- #IWantToWork Campaign.
- Medical Assistance for Workers with Disabilities Modernization. (MAWD:Mod)
- Disability Empowerment Caucus.
- Governor's Council for People with Disabilities.
- Collaborate with Employment First Oversight Commission.



HIGH QUALITY EDUCATION & OUT OF SCHOOL TIME

- Literacy Achievement for All (SB801 & HB 998.)
 - In 2022, only 1 in 3 PA fourth graders were proficient in reading, the lowest % in over 20 years and rates are even lower for students of color.
 - We participate in Campaign for Grade Level Reading.
- Workforce development for childcare industry.
 - Net loss of 585 child care providers in PA since 2019.
- Keep BOOST (Building Opportunity for Out-of-School Time) funding in PA budget.
 - 775,000 additional children in enrolled in out-of-school time programs if spots were available.



HOW CAN WE HELP EACH OTHER?

- Refer constituents to 211, share information with staff.
- Co-sponsor and/or support legislation that supports these priorities.
- Advocate at county and state level to support offices and programs that advance digital inclusion, out of school time and employment of people with disabilities.
- Utilize 211 & ALICE data to inform policy decisions.
- Partner with United Way to tap into grassroots experience of issues impacting basic needs, financial stability and education.



REGIONAL PRESENTATIONS



United Way of
Southwestern Pennsylvania

SALLY ELLWEIN

Director, Meeting Basic Needs



United Way of
Southwestern Pennsylvania

JARED STEWART

Impact Coordinator



United Way of
Southwestern Pennsylvania

JESSE SPRAJCAR

Director of Regional Impact Initiatives



United Way of
Southwestern Pennsylvania

Choose data to display

PA-20

LAST 365 DAYS

TOTAL REQUESTS FOR YOUR FILTERS

2,894

2-1-1

Non-emergency
Get Connected. Get Help.™

Top service requests May 07, 2023 to May 05, 2024

TOP REQUEST CATEGORIES

Display as: PERCENT COUNT COVID-19 (NEW)



TOP HOUSING & SHELTER REQUESTS



INME

Customizable by location (zip code, county, legislative or school district) and by date range.

Provides additional detail on needs of individuals contact 211

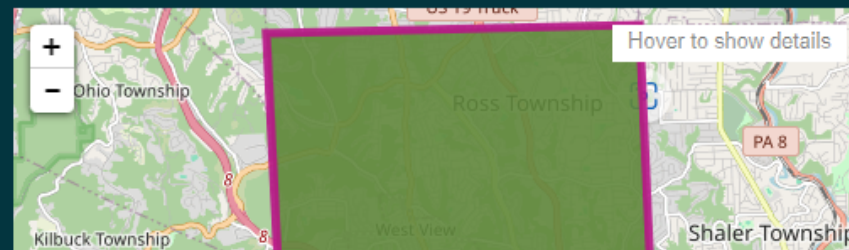
Shows unmet needs.

Shows number or % of contacts to 211 for these categories.

View By: ZIP Code State House District

State House District PA-20 Requests 438 Adult Population 40,000 - 44,999

| | | | |
|---------------------------------------|-------------------------------------|--|---|
| 13.8% in poverty State rate: 13.3% | 5.2% unemployed State rate: 5.6% | 9.5% < h.s. diploma State rate: 13.1% | 39.6% rental housing State rate: 30.2% |
|---------------------------------------|-------------------------------------|--|---|

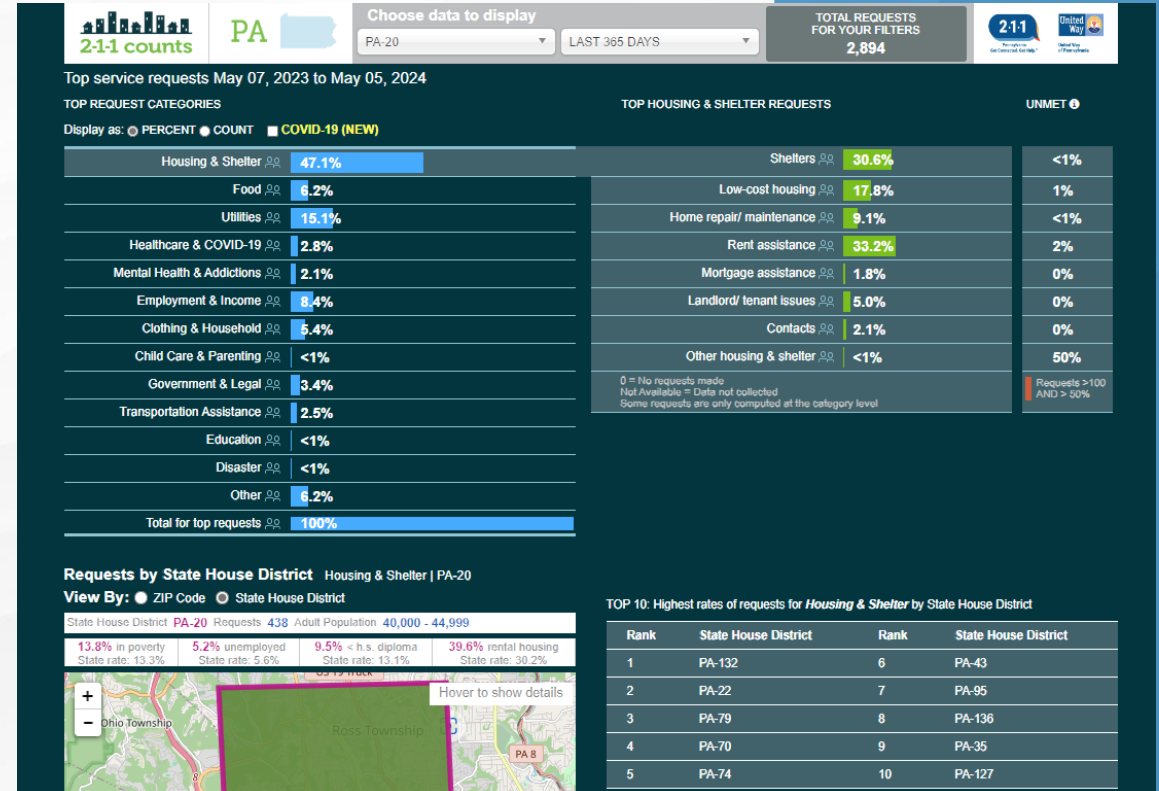


TOP 10: Highest rates of request

| Rank | State House D |
|------|---------------|
| 1 | PA-132 |
| 2 | PA-22 |
| 3 | PA-79 |
| 4 | PA-70 |
| 5 | PA-74 |
| 9 | PA-35 |
| 10 | PA-127 |

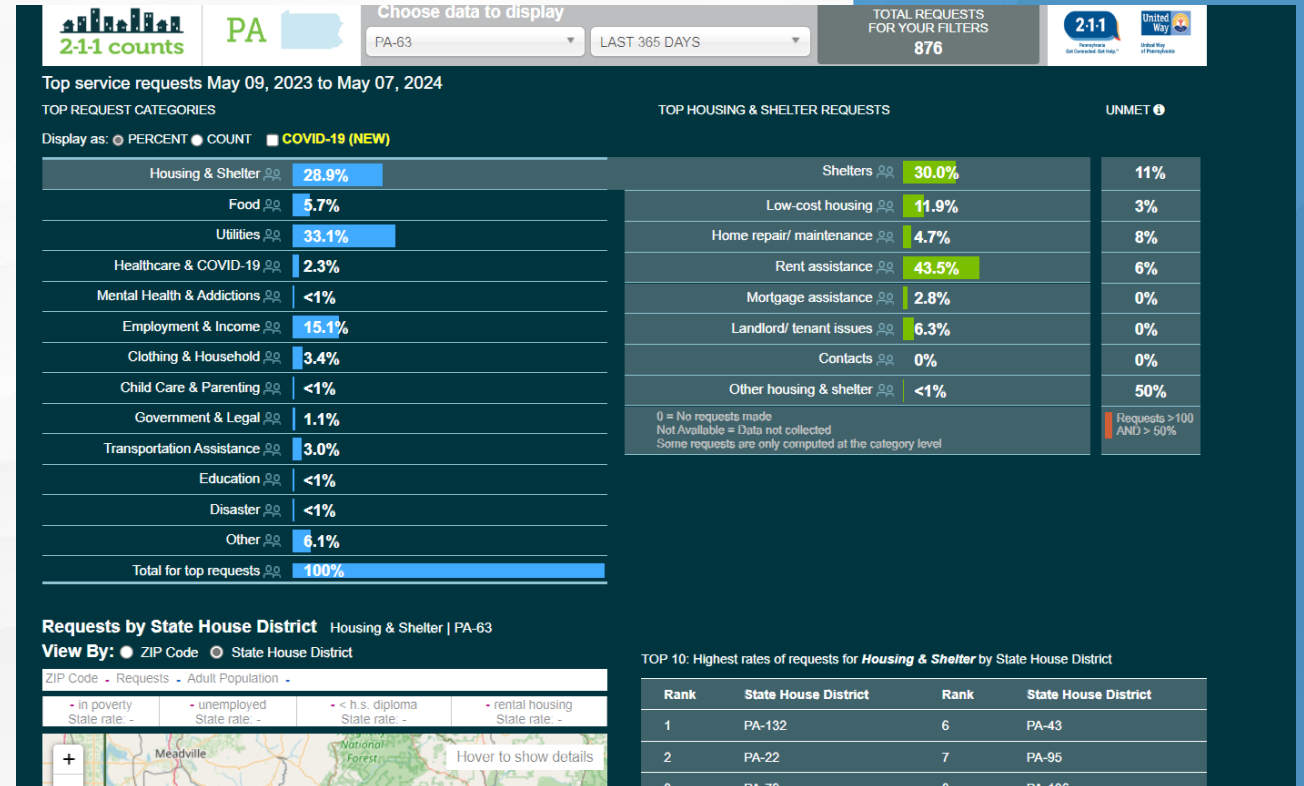
PA.211COUNTS.ORG

- Legislative District 20
- May 7, 2023 – May 5, 2024
- 47.1% of contacts for housing and shelter.
 - 33.2% rent assistance.
 - 30.6% for shelters.
 - 17.8% low-cost housing.



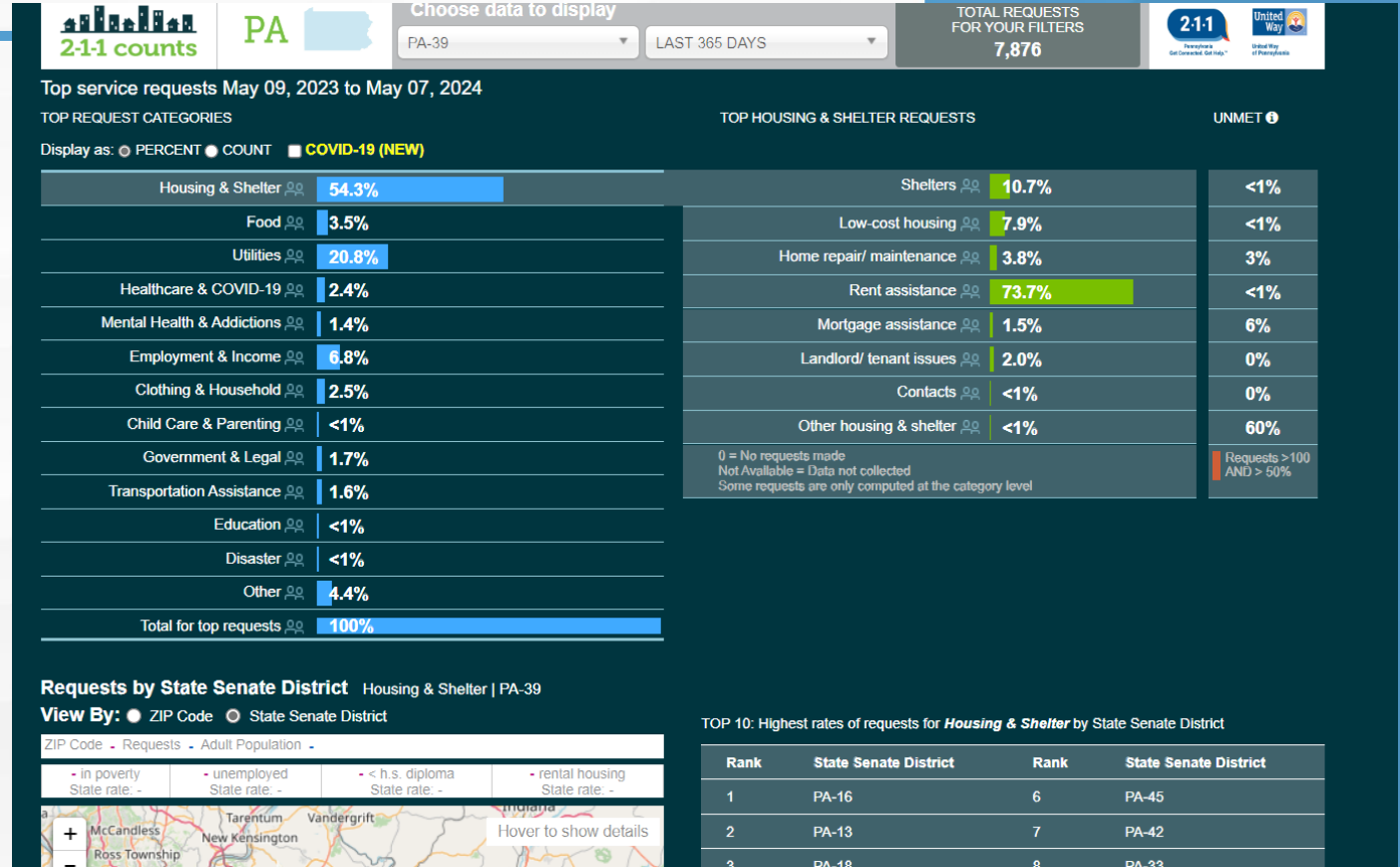
PA.211COUNTS.ORG

- Legislative District 63.
- May 9, 2023 – May 7, 2024.
- 28.9% of contacts for housing and shelter.
 - 43.5% rent assistance .
 - 30% for shelters.
 - 11.9% low-cost housing.



PA.211COUNTS.ORG

- Senate District 39.
- May 9, 2023 – May 7, 2024.
- 54.3% of contacts for housing and shelter.
 - 73.7% rent assistance .
 - 10.7% for shelters.
 - 7.9% low-cost housing.



ALENA ANDERSON

Director, Moving Toward Financial Stability

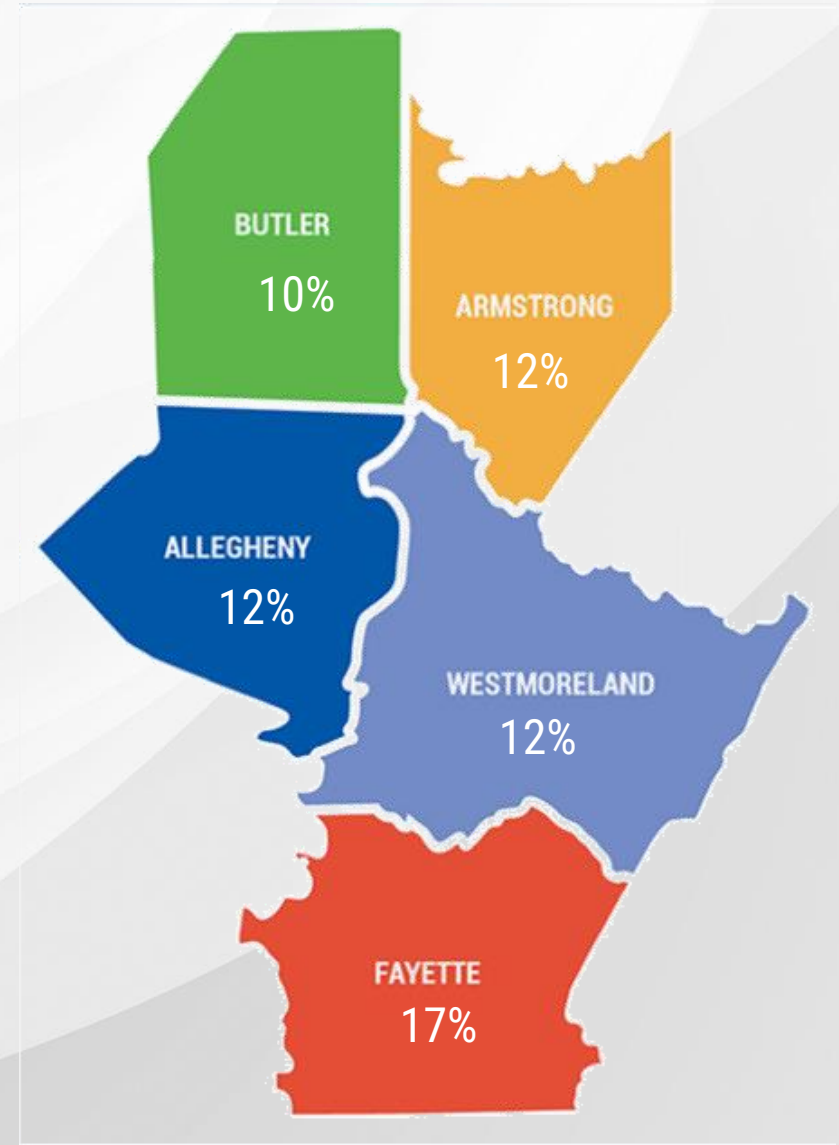


United Way of
Southwestern Pennsylvania

FEDERAL POVERTY LEVEL

| SINGLE ADULT | FAMILY OF FOUR |
|--|--|
| \$15,060 annual income. \$1,255 monthly income. | \$31,200 annual income. \$2,600 monthly income. |

Same across US, except Alaska and Hawaii



ASSET, LIMITED, INCOME-CONSTRAINED, EMPLOYED (ALICE)

- Captures households above the federal poverty level yet struggle to afford basic expenses.
- **Who are people living in ALICE?**
 - Households living paycheck to paycheck.
 - Workers whose wages are not keeping up with the rising costs of goods and services.
 - Spans all races, ages, ethnicities and abilities, but disproportionately affects Black, Indigenous People of Color (BIPOC) households.

HOUSEHOLD SURVIVAL BUDGET

Housing



Child Care



Food



Transportation



Technology



Health Care



Taxes



Miscellaneous



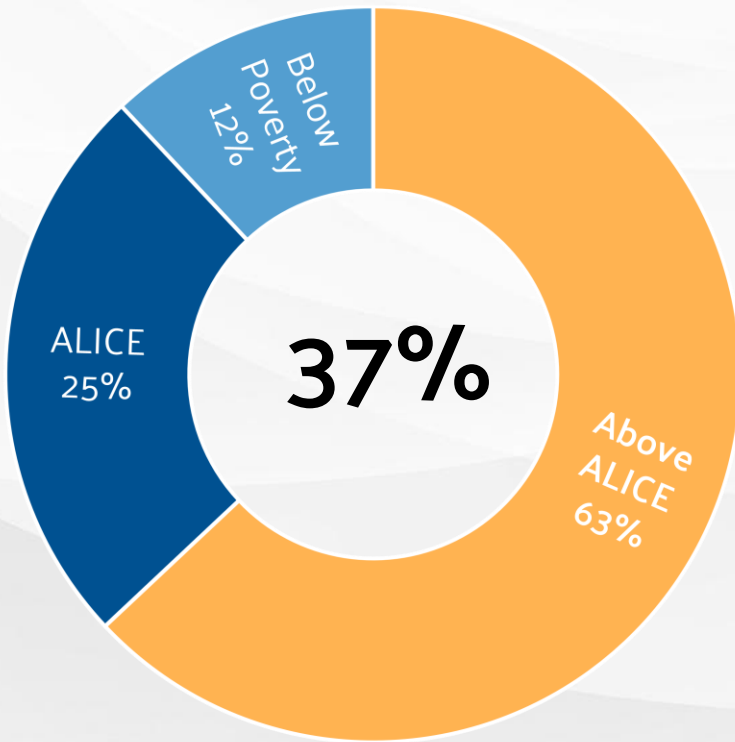
Minimum cost to live in the modern economy, localized to county level

HOUSEHOLD SURVIVAL BUDGET FOR PENNSYLVANIA

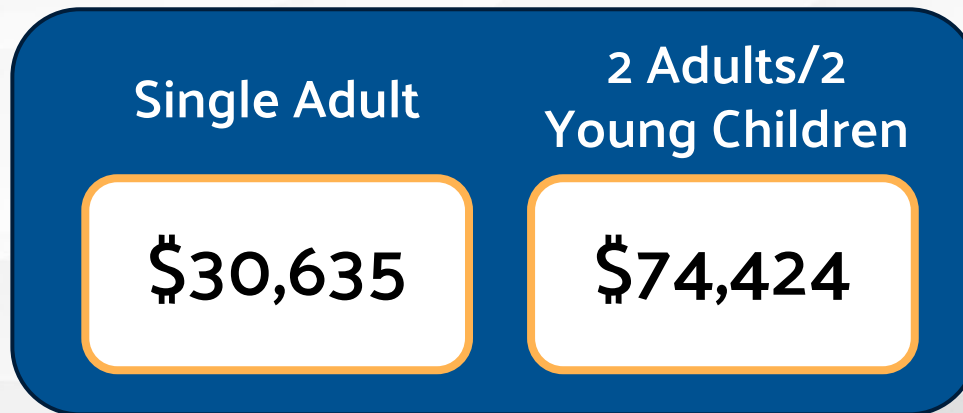
| Monthly Costs | Single Adult | 2 Adults/2 Young Children |
|-----------------------|-----------------|---------------------------|
| Rent | \$519 | \$628 |
| Utilities | \$154 | \$292 |
| Child Care | \$0 | \$1,275 |
| Food | \$434 | \$1,182 |
| Transportation | \$323 | \$788 |
| Health Care | \$223 | \$885 |
| Technology | \$75 | \$110 |
| Miscellaneous | \$173 | \$516 |
| Tax Payment (Credits) | \$292 | (\$193) |
| Monthly Total | \$2,193 | \$5,483 |
| Annual Total | \$26,316 | \$65,796 |
| Hourly Wage | \$13.16 | \$30.12 |



A CLOSER LOOK: ALLEGHENY COUNTY



Alice Household Survival Budget:



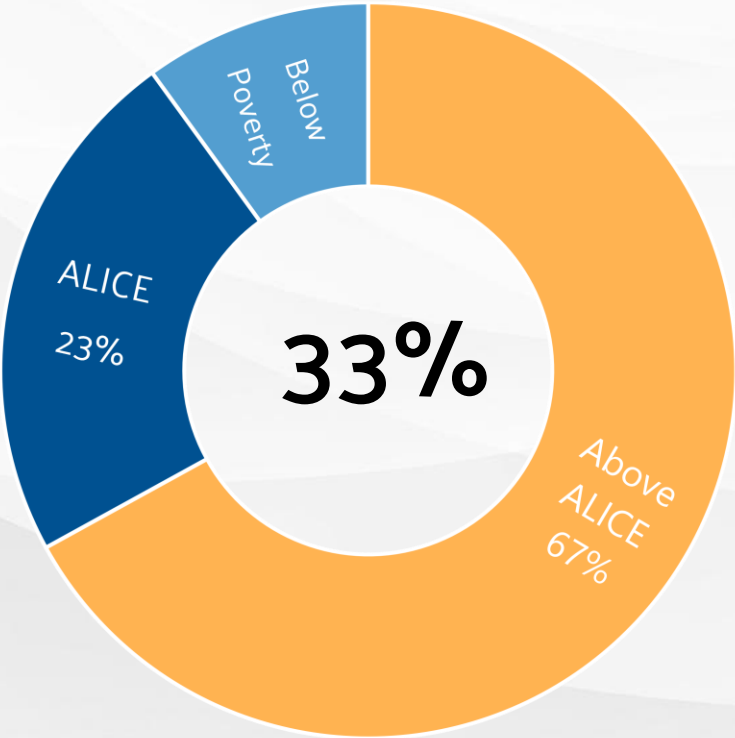
Median household income:
\$69,091

Top 5 Boroughs with Largest ALICE Population

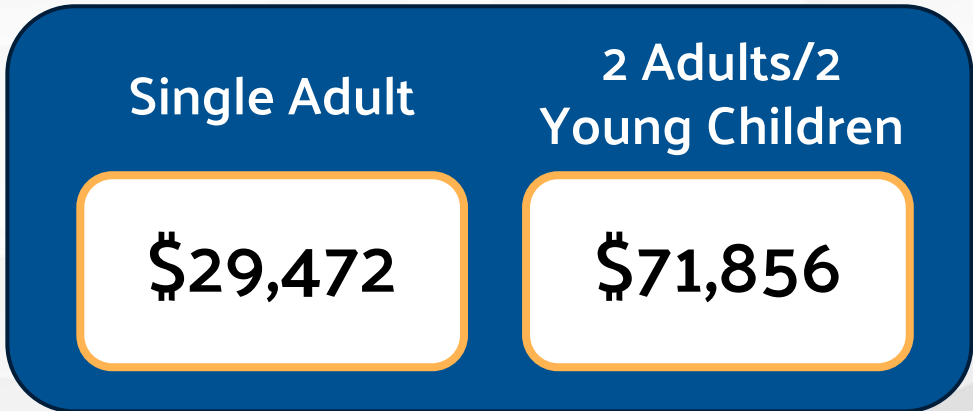
- Braddock 81%
- Rankin 76%
- Homestead 75%
- Wilmerding 72%
- Pitcairn 69%



A CLOSER LOOK: BUTLER COUNTY



Alice Household Survival Budget:

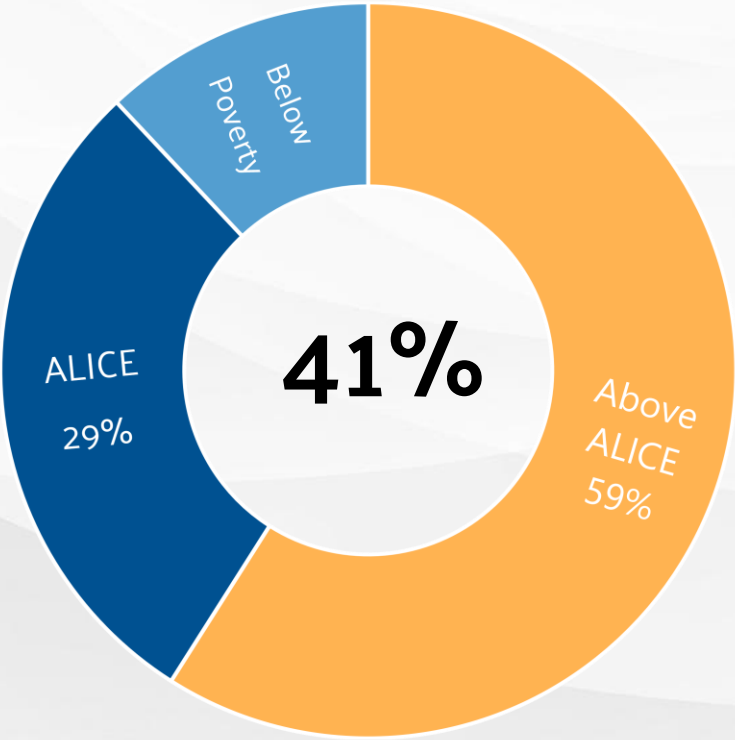


Median household income:
\$78,146

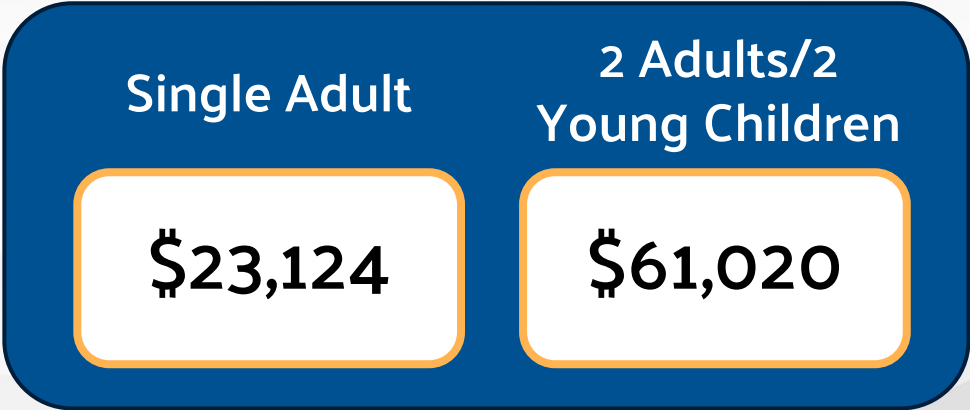
Top 5 Boroughs with Largest ALICE Population

- Butler City 61%
- Slippery Rock Township 55%
- East Butler 51%
- Slippery Rock Borough 49%
- Mars 48%

A CLOSER LOOK: ARMSTRONG COUNTY



Alice Household Survival Budget:



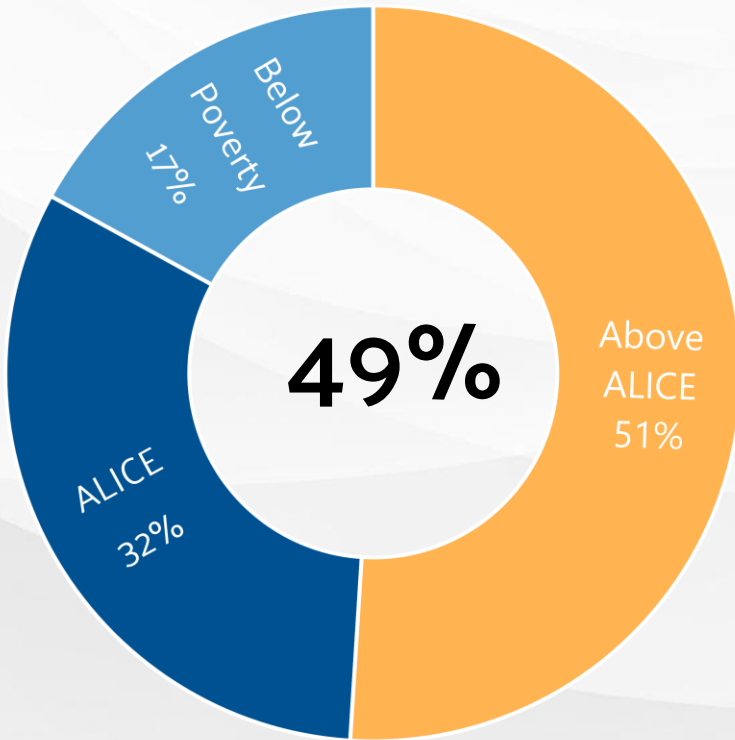
Median household income:
\$54,039

Top 5 Boroughs with Largest ALICE Population

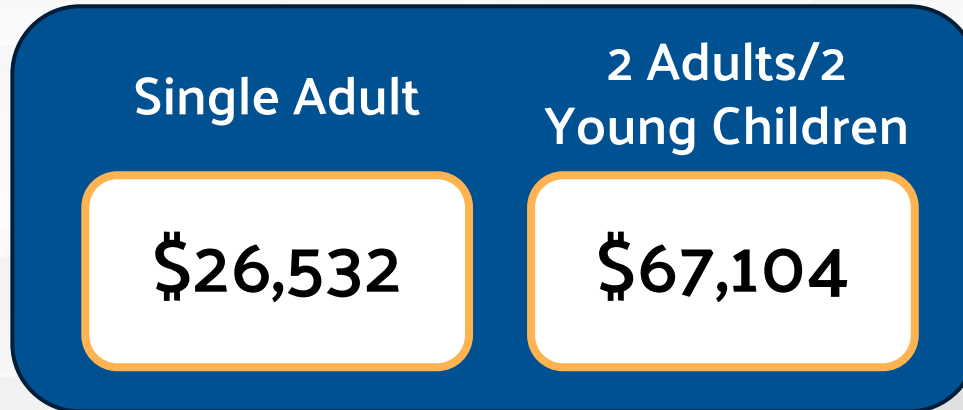
- Cadogan 59%
- Kittanning 59%
- Freeport 58%
- Parker City 56%
- Wayne 53%



A CLOSER LOOK: FAYETTE COUNTY



Alice Household Survival Budget:



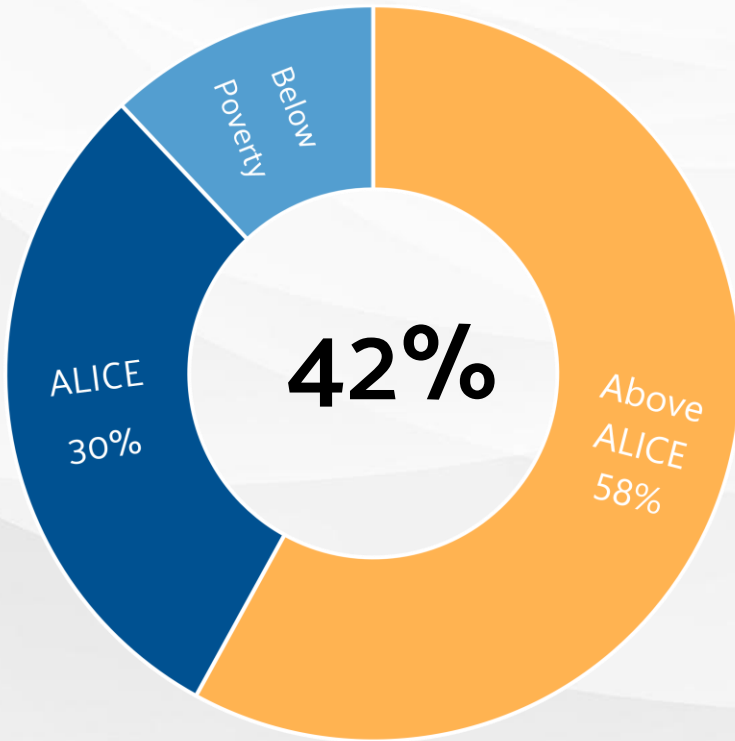
Median household income:
\$47,981

Top 5 Boroughs with Largest ALICE Population

- Belle Vernon 64%
- Uniontown 62%
- Brownsville 61%
- Springfield 60%
- Fairchance 55%



A CLOSER LOOK: WESTMORELAND COUNTY



Alice Household Survival Budget:



Median household income:
\$63,064

Top 5 Boroughs with Largest ALICE Population

- Arnold 60%
- Vandergrift 60%
- Mount Pleasant 59%
- East Vandergrift 57%
- West Newton 57%



ALICE LEGISLATIVE DISTRICT TOOL

Exploring Financial Hardship by District

- Understand how families in your district are doing
- Provides data on:
 - Total number of households below ALICE threshold
 - Household finances by race
 - SNAP participation



ALICE LEGISLATIVE DISTRICT TOOL

Exploring Financial Hardship by District

While the Federal Poverty Level is the basis for many public programs, looking at poverty alone excludes the 36.3 million households in the U.S. who are **ALICE** (**A**sset Limited, **I**ncome Constrained, **E**mployed), earning above the poverty level but below the basic cost of living in their communities.

This interactive tool helps policymakers and community stakeholders better understand how many households are actually struggling in their district.

► How to Use This Tool

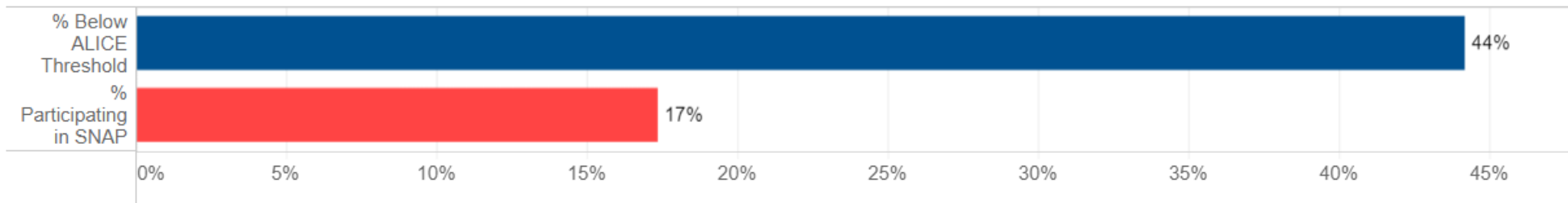
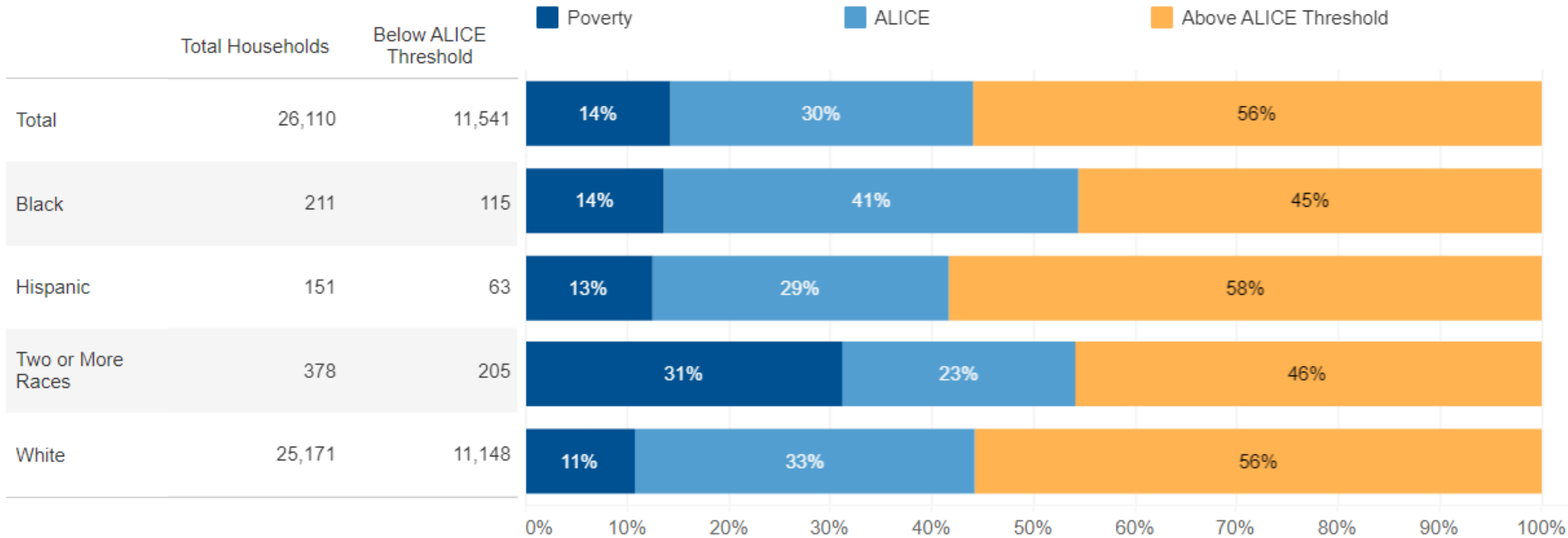
Not sure where to look? [Find your district](#) by address or current location.

| | | |
|---|---|------------------------------------|
| Select Partner State | Legislative Districts (State or Federal) | Select District |
| <input type="text" value="Pennsylvania"/> | <input type="text" value="State Legislative District (Upper Chamber)"/> | <input type="text" value="(All)"/> |



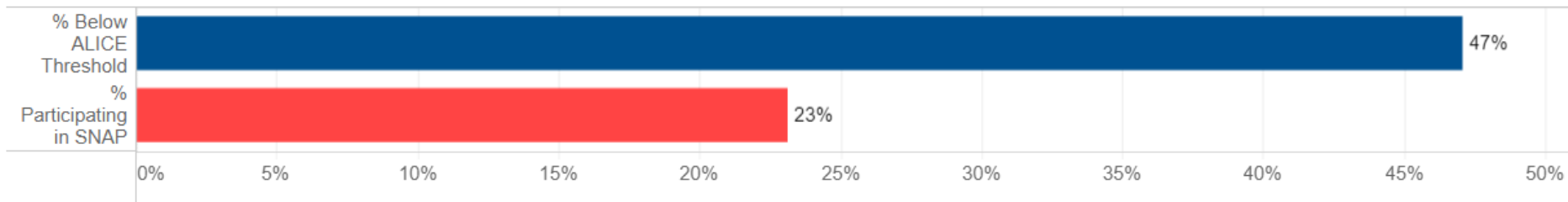
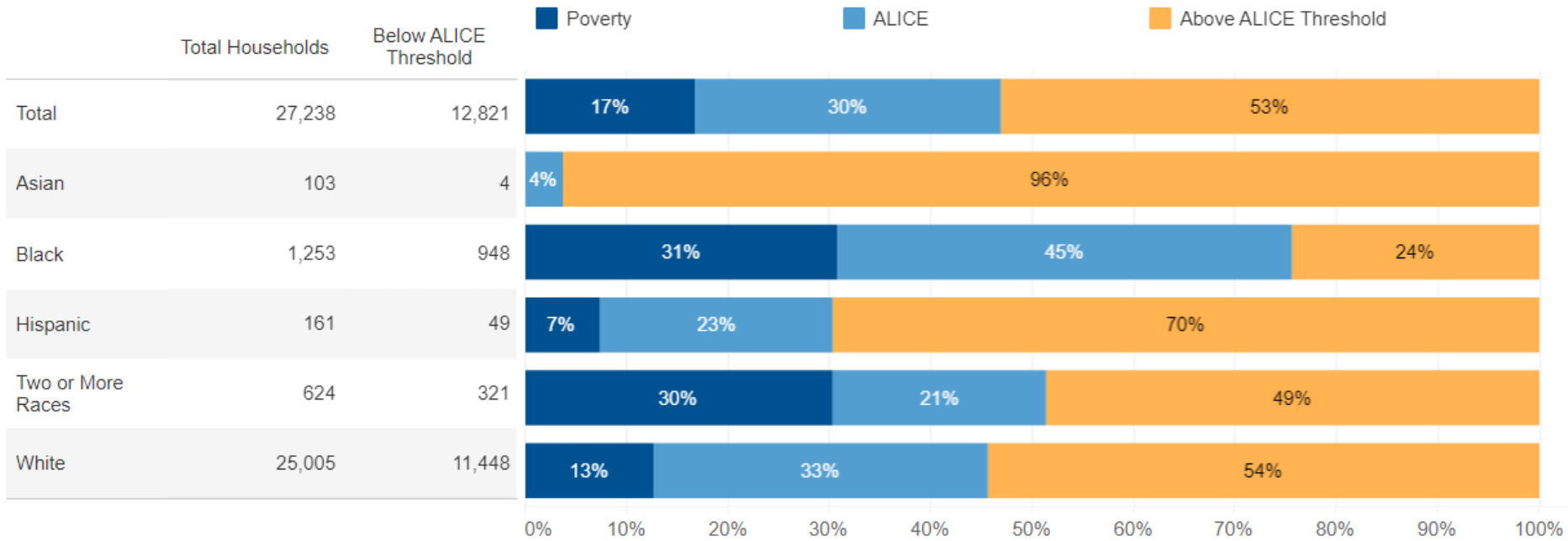
LEGISLATIVE DISTRICT 63

House District 63, Pennsylvania



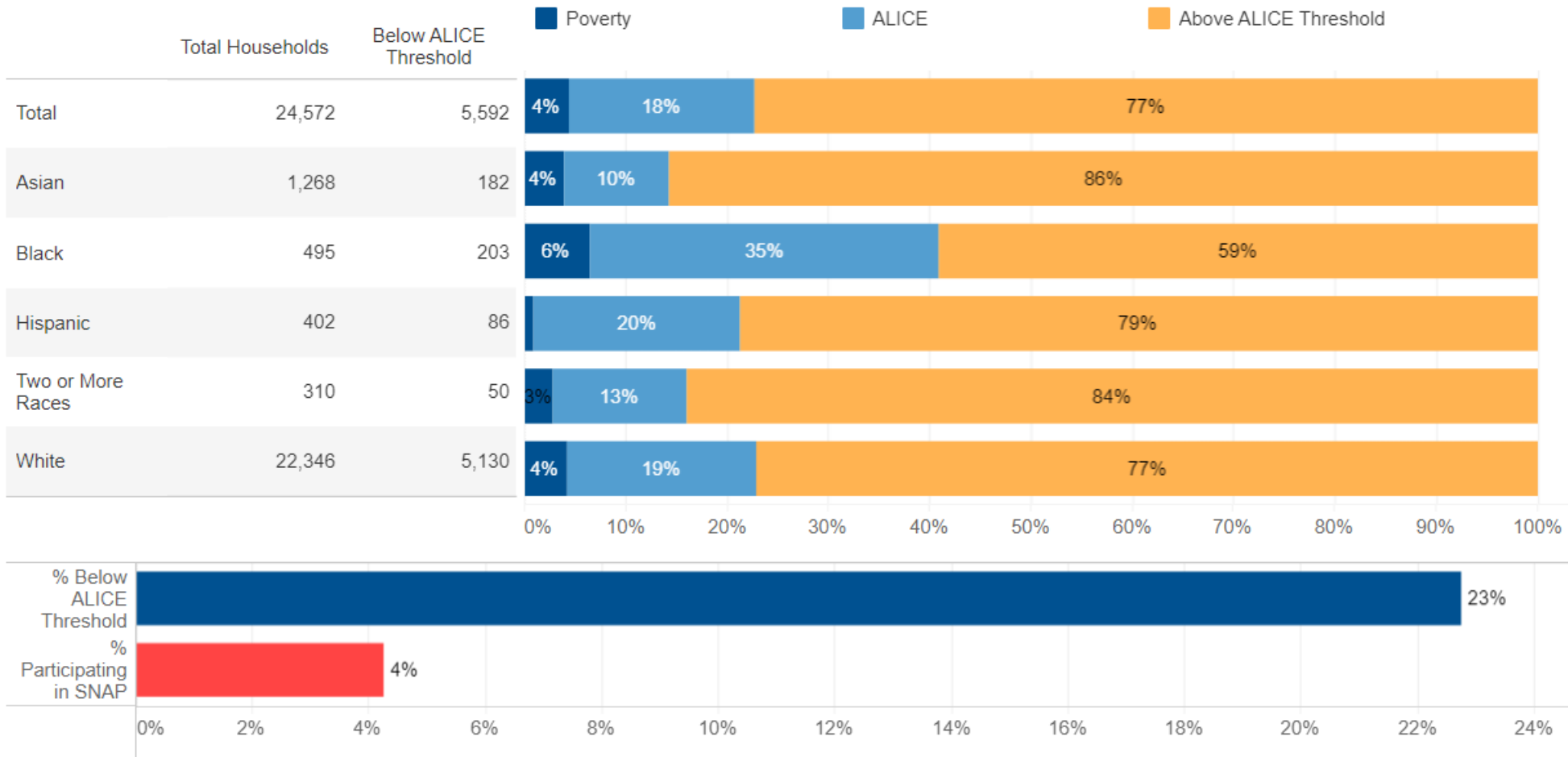
LEGISLATIVE DISTRICT 51

House District 51, Pennsylvania



LEGISLATIVE DISTRICT 30

House District 30, Pennsylvania



ALICE TOOLS: ECONOMIC VIABILITY DASHBOARD

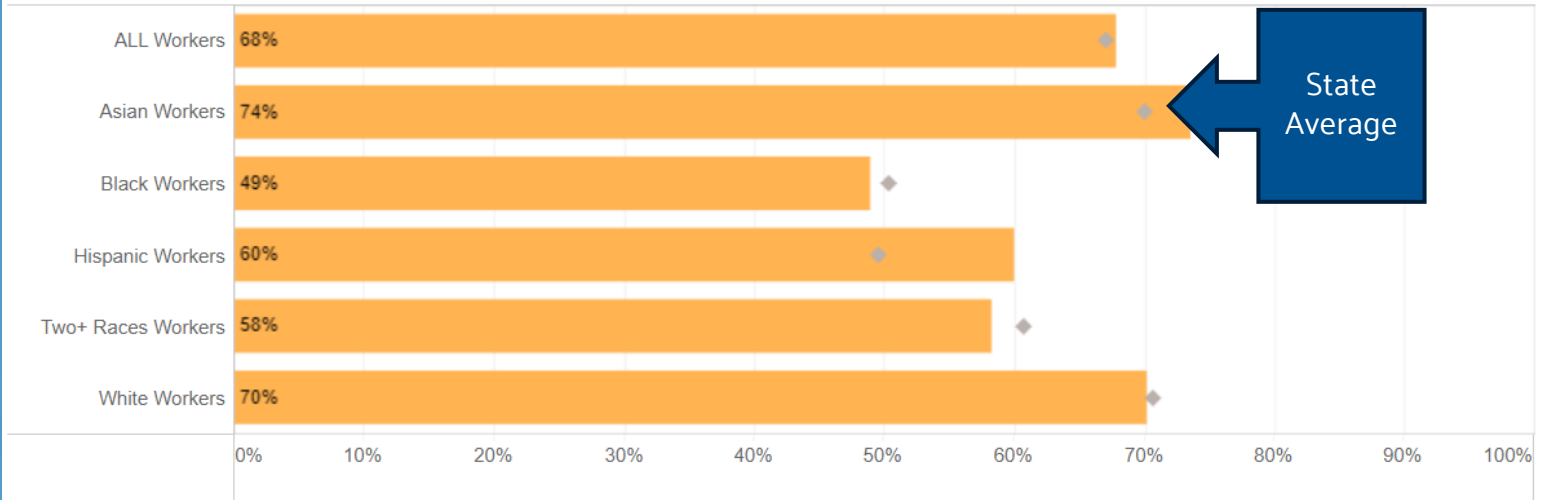
Measuring Economic Well-Being for ALICE Households

- Explores why so many households are struggling.
- Deeper dive into:
 - Work
 - Housing
 - Community
 - Gaps

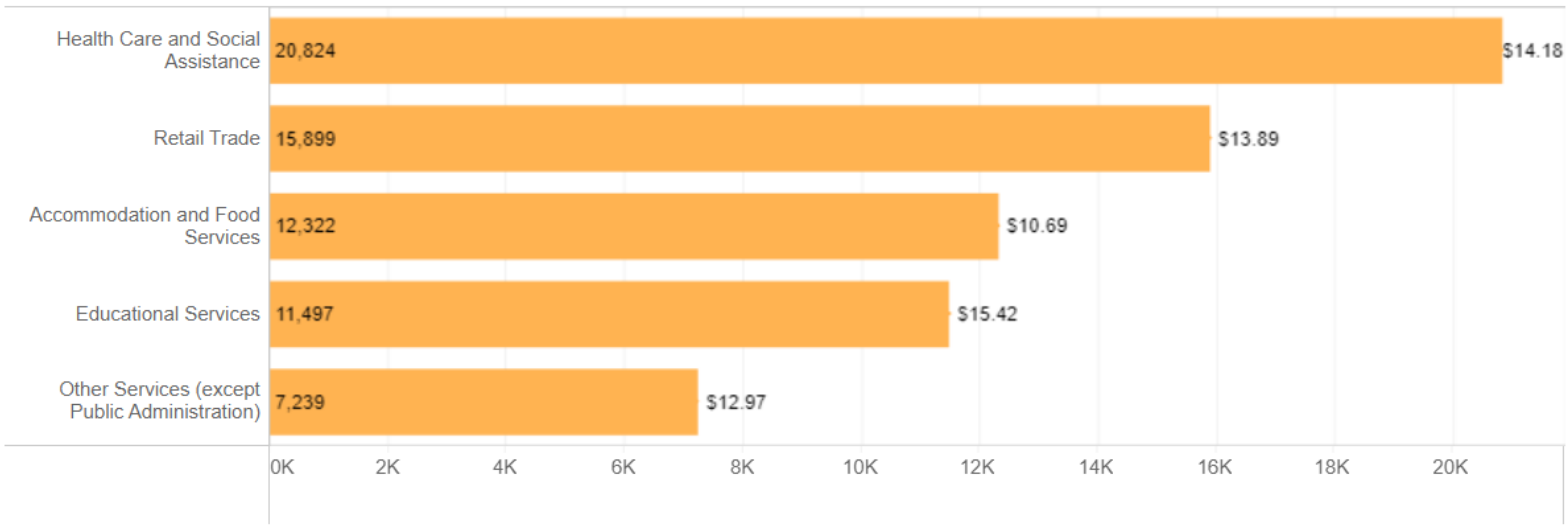
The screenshot shows the 'MAPS & DATA' tab of the dashboard. At the top, there are four navigation tabs: 'MAPS & DATA' (active), 'LOCATION COMPARISON TOOL', 'ACTION PLANNER', and 'FRAMEWORK & VARIABLES'. Below the tabs, the main heading is 'ALICE Economic Viability Dashboard Maps and Data: National, State, and Local Levels'. The text explains that the dashboard includes four map views: Work, Housing, Community, and Gap Map, each with related variables. It also states that the data source is the U.S. Census Bureau's Public Use Microdata Sample (PUMS, 2021), covering U.S., State, and Public Use Microdata Areas (PUMAs). There are two expandable sections: 'How do I use this dashboard?' and 'What is a PUMA?'. Below these are four buttons for the map views: 'WORK' (orange), 'HOUSING' (blue), 'COMMUNITY' (light blue), and 'GAPS' (green). At the bottom, there are three dropdown menus for geographic selection: 'U.S. or State' (set to Pennsylvania), 'County ** only if state is selected' (set to Allegheny), and 'PUMA ** only if state is selected' (set to (All)).

Allegheny County Work Dashboard

Key Variable: Full-Time Workers Earning Enough for Household Survival Budget (1 Adult, 1 School-Age Child) by Race/Ethnicity



Most Common Industries for Workers Below ALICE Threshold with Number of Workers and Average Full-Time Hourly Wage

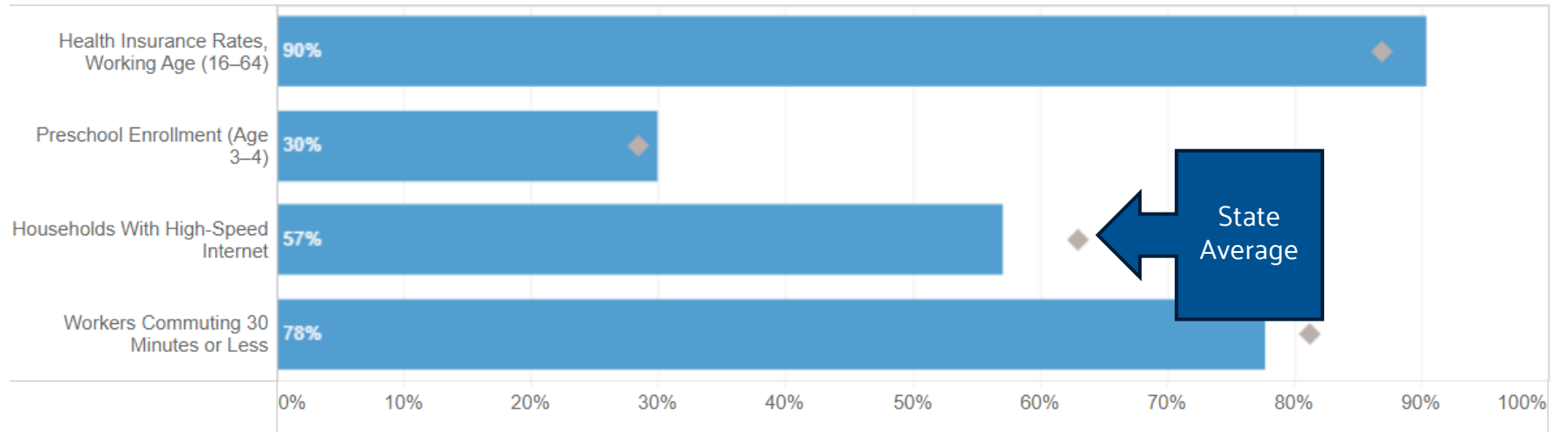


Education Services includes early childhood workers. The average pay for this category is \$15.42.

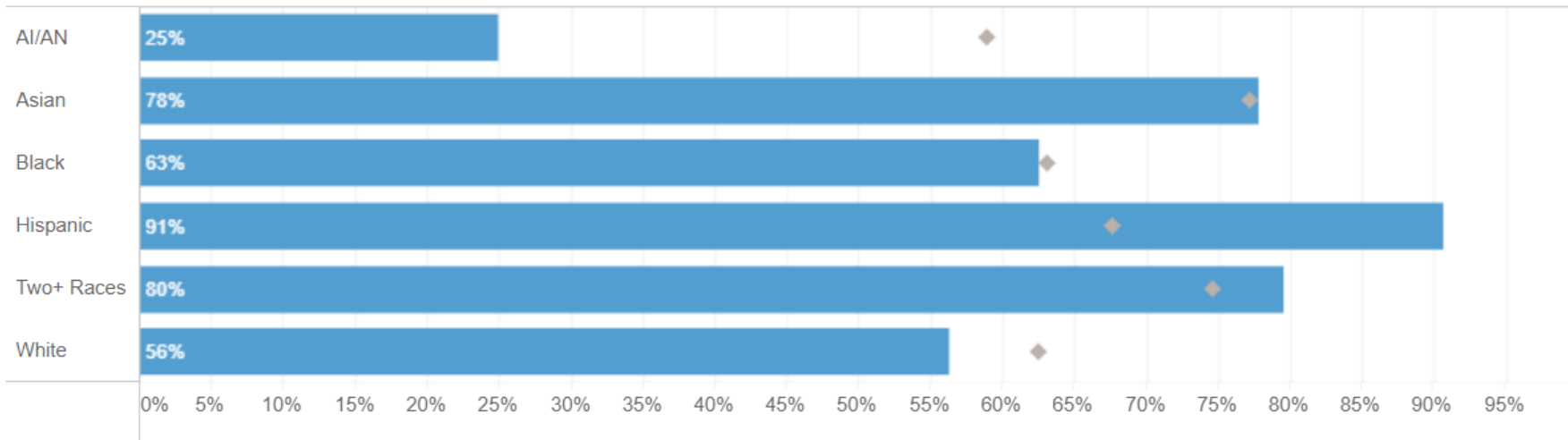


Westmoreland County Community Dashboard

Key Variable: Community Score Variables, Below the ALICE Threshold



Households With High-Speed Internet, Below ALICE Threshold, by Race/Ethnicity

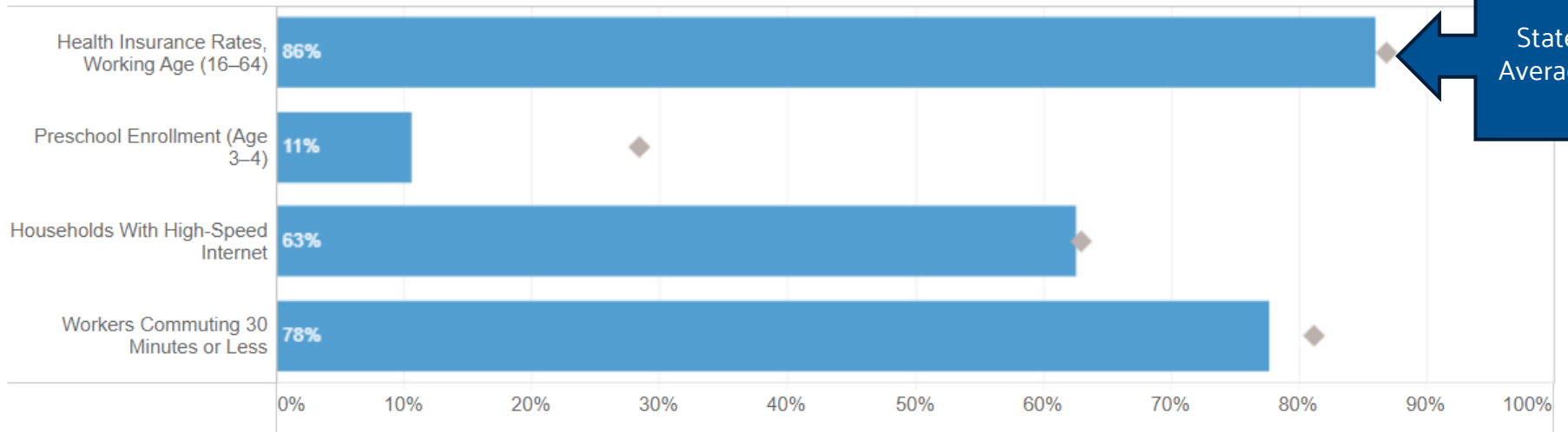


Only 57% of households have access to high-speed internet



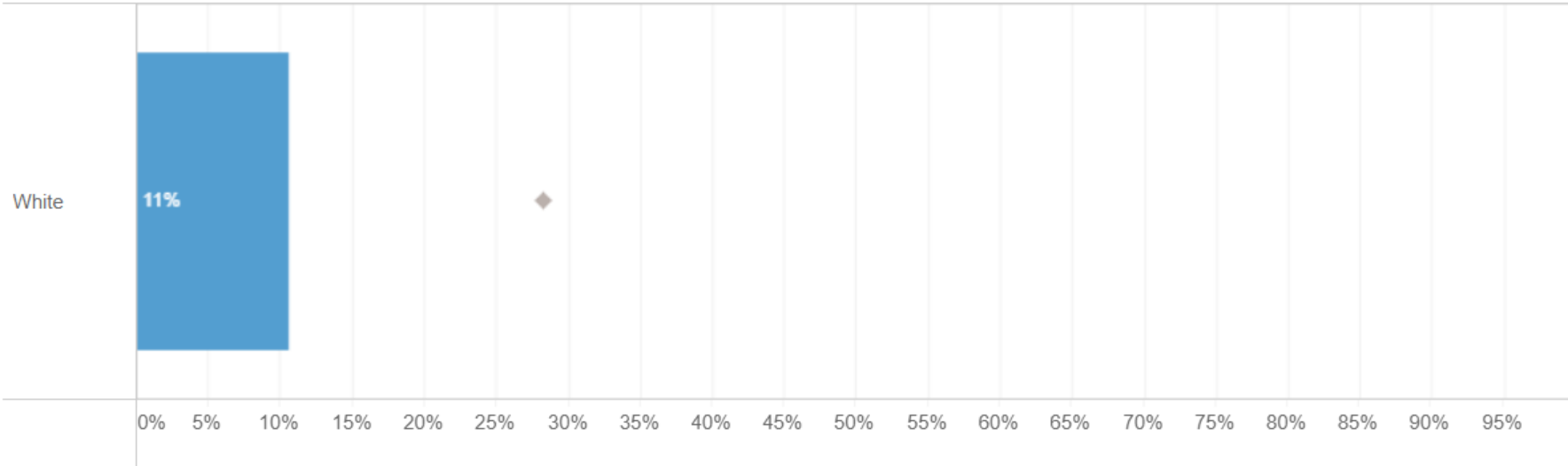
Butler County Community Dashboard

Key Variable: Community Score Variables, Below the ALICE Threshold



State Average

Preschool Enrollment (Age 3-4), Below ALICE Threshold, by Race/Ethnicity



Preschool Enrollment
17% lower than state
average



ADDITIONAL ALICE TOOLS

- **Wage Tool**

- Identifies if certain hourly wages can support household survival budgets of various family sizes

- **ALICE in Focus**

- Children
- People with Disabilities
- Veterans





QUESTIONS?



United Way of
Southwestern Pennsylvania